

(This is only an advertisement for information purposes and not a prospectus announcement.)



NEOPOLITAN PIZZA AND FOODS LIMITED

(Formerly known as Neopolitan Pizza Limited)
CIN: U24123GJ2011PLC063940

(Neopolitan Pizza and Foods Limited was originally incorporated as a Private Limited Company in the name of "JRM Fertilizer Private Limited" on February 05, 2011 under the provision of the Companies Act, 1956 bearing Corporate Identification Number U24123GJ2011PTC063940 issued by Assistant Registrar of Companies, Gujarat, Dadra and Nagar Haveli. Subsequently, the name was changed to "Neopolitan Pizza Private Limited" vide a fresh Certificate of Incorporation consequent upon Change of Name dated June 19, 2012 and since then, commenced its business in bringing the most loved food in the world – "Pizza" to the unique and rich heritage of India, giving Pizza a unique twist as per the Indian dietary preferences. Subsequently, our Company was converted into Public Limited Company under the Companies Act, 2013 and the name of our Company was changed to "Neopolitan Pizza Limited" vide a fresh Certificate of Incorporation consequent upon conversion from Private Company to Public Company dated October 22, 2014 bearing Corporate Identification Number U24123GJ2011PLC063940 issued by Assistant Registrar of Companies – Ahmedabad. The name of the Company was further changed to "Neopolitan Pizza and Foods Limited" vide a fresh Certificate of Incorporation dated July 29, 2024 issued by the Registrar of Companies, Central Processing Centre, Manesar.

Regd. Office: 434 & 435, SWC Hub, Opp. Rajpath Complex, Vasna Bhayli Road, Vadodara – 391410, Gujarat, India
Tel: +91 9574000428; E-mail: csneo@neopolitanpizza.in; Website: www.neopolitanpizza.in;
Corporate Identity Number (CIN) - U24123GJ2011PLC063940

PROMOTER: MR. MUKUND PUROHIT AND MRS. ARTI MUKUND PUROHIT

THE ISSUE

INITIAL PUBLIC OFFER OF 60,00,000 EQUITY SHARES OF FACE VALUE OF Rs.10/- EACH ("EQUITY SHARES") OF NEOPOLITAN PIZZA AND FOODS LIMITED (FORMERLY KNOWN AS NEOPOLITAN PIZZA LIMITED) (THE "COMPANY") OR THE "ISSUER") FOR CASH AT A PRICE OF Rs. 20/- PER EQUITY SHARE, INCLUDING A SHARE PREMIUM OF Rs. 10/- PER EQUITY SHARE (THE "ISSUE PRICE"), AGGREGATING TO Rs. 1,200.00 LAKHS ("THE ISSUE"), OF WHICH 3,00,000 EQUITY SHARES OF FACE VALUE OF Rs.10/- EACH FOR CASH AT A PRICE OF Rs. 20/- PER EQUITY SHARE, AGGREGATING TO Rs. 60.00 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY THE MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 57,00,000 EQUITY SHARES OF FACE VALUE OF Rs.10/- EACH FOR CASH AT A PRICE OF Rs. 20/- PER EQUITY SHARE, AGGREGATING TO Rs. 1,140.00 LAKHS IS HERINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 35.29% AND 33.53% RESPECTIVELY OF THE POST ISSUE PAID-UP EQUITY SHARE CAPITAL OF THE COMPANY.

For further details see "Issue Information" beginning on page 252 of the Prospectus

PROPOSED LISTING

THE ISSUE IS BEING MADE IN TERMS OF CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 (AS AMENDED FROM TIME TO TIME) ("SEBI ICDR REGULATIONS"). THE EQUITY SHARES ISSUED THROUGH THE PROSPECTUS ARE PROPOSED TO BE LISTED ON SME PLATFORM OF THE BSE LIMITED ("BSE") ("BSE SME"). OUR COMPANY HAS RECEIVED AN IN-PRINCIPLE APPROVAL LETTER DATED JULY 31, 2024 FROM BSE FOR USING ITS NAME IN THE ISSUE DOCUMENT FOR LISTING OF OUR SHARES ON THE BSE SME. FOR THE PURPOSE OF THE ISSUE, THE DESIGNATED STOCK EXCHANGE SHALL BE THE BSE LIMITED.

DISCLAIMER CLAUSE OF THE SECURITIES AND EXCHANGE BOARD OF INDIA

SINCE THE ISSUE IS BEING MADE IN TERMS OF CHAPTER IX OF THE SEBI ICDR REGULATIONS 2018, THE OFFER DOCUMENT HAS BEEN FILED WITH SEBI. HOWEVER, IN TERMS OF THE SEBI ICDR REGULATIONS 2018, SEBI SHALL NOT ISSUE ANY OBSERVATIONS ON THE OFFER DOCUMENT. HENCE, THERE IS NO SPECIFIC DISCLAIMER CLAUSE OF SEBI. HOWEVER, INVESTORS MAY REFER TO THE ENTIRE "SEBI DISCLAIMER CLAUSE" ON PAGE 243 OF THE PROSPECTUS.

DISCLAIMER CLAUSE OF BSE LIMITED

IT IS TO BE DISTINCTLY UNDERSTOOD THAT THE PERMISSION GIVEN BY BSE LIMITED ("BSE") SHOULD NOT IN ANY WAY BE DEEMED OR CONSTRUED THAT THE CONTENTS OF THE PROSPECTUS OR THE PRICE AT WHICH THE EQUITY SHARES ARE OFFERED HAS BEEN CLEARED, SOLICITED OR APPROVED BY BSE, NOR DOES IT CERTIFY THE CORRECTNESS, ACCURACY OR COMPLETENESS OF ANY OF THE CONTENTS OF THE PROSPECTUS. THE INVESTORS ARE ADVISED TO REFER TO THE PROSPECTUS FOR THE FULL TEXT OF THE DISCLAIMER CLAUSE PERTAINING TO BSE.

LEAD MANAGER TO THE ISSUE

Turnaround Corporate Advisors Private Limited
614, Vishwadeep Building, Plot No. 4, District Centre, Janakpuri, New Delhi- 110058
Tel: +91-11-45510390
E-mail: Info@tcagroup.in
Investor Grievance Email: complaints@tcagroup.in
Website: www.tcagroup.in
Contact Person: Mr. Heemadri Mukerjee
SEBI Registration No.: MB/IN/M00012290

COMPANY SECRETARY AND COMPLIANCE OFFICER

MR. MANISH KUMAR ARORA
NEOPOLITAN PIZZA AND FOODS LIMITED
CIN: U24123GJ2011PLC063940
Registered Office: 434 & 435, SWC Hub, Opp. Rajpath Complex, Vasna Bhayli Road, Vadodara – 391410, Gujarat, India;
Tel: +91 95740 00428;
Email: csneo@neopolitanpizza.in;
Website: www.neopolitanpizza.in

Investors can contact the Compliance Officer or the Registrar in case of any pre-Issue or post-Issue related problems, such as non-receipt of letters of allocation, credit of allotted Equity Shares in the respective beneficiary accounts or unblocking of ASBA accounts etc.

CREDIT RATING

This being a public issue of Equity Shares, no credit rating is required.

TRUSTEES

This being an issue of Equity shares, appointment of Trustees is not required.

IPO GRADING

Since the Issue is being made in terms of Chapter IX of the SEBI ICDR Regulations, there is no requirement of appointing an IPO Grading agency.

AVAILABILITY OF APPLICATION FORMS

The Application Forms may be obtained from the Registered Office of our Company i.e. Neopolitan Pizza and Foods Limited, the Lead Manager to the Issue i.e. Turnaround Corporate Advisors Private Limited. Application Forms will also be available on the website of BSE (www.bseindia.com) and the designated branches of SCSBs, the list of which is available at the websites of the Stock Exchange and SEBI.

AVAILABILITY OF PROSPECTUS

Investors should note that Investment in Equity Shares involves a degree of risk and investors are advised to refer to the Prospectus and the Risk Factors contained therein, before applying to the Issue. Full copy of the Prospectus will be available on the SEBI's website (www.sebi.gov.in), website of the Company (www.neopolitanpizza.in), the website of the Lead Manager to the Issue (www.tcagroup.in) and on the website of BSE Limited (www.bseindia.com).

ISSUE	OPENS ON	Monday, September 30, 2024
	CLOSES ON	Friday, October 04, 2024

THE FACE VALUE OF THE EQUITY SHARES IS RS. 10/- EACH.

ISSUE PRICE IS RS. 20/- PER EQUITY SHARE

THE ISSUE PRICE IS 2 TIMES OF THE FACE VALUE OF THE EQUITY SHARES

MINIMUM LOT SIZE: 6,000 EQUITY SHARES AND IN MULTIPLES OF 6,000 EQUITY SHARES THEREAFTER

RISKS IN RELATION TO FIRST ISSUE

This being the first Issue of Equity Shares of Neopolitan Pizza and Foods Limited (Formerly known as Neopolitan Pizza Limited), there has been no formal market for the Equity Shares of the Company. The face value of the Equity Shares is Rs. 10/- and Issue price of Rs. 20/- is 2.0 times of the face value. The Issue price (as determined and justified by the Company in consultation with Lead Manager as stated in Chapter titled "Basis for Issue Price" on page 77 should not be taken to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding an active and/or sustained trading in the Equity Shares of the Company or regarding the price at which the Equity Shares will be traded after listing.

RISK TO INVESTORS

Investments in Equity and Equity related securities involve a degree of risk and investors should not invest any funds in this issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision on the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares issued in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Prospectus. Specific attention of the investors is invited to the section "Risk Factors" beginning on page 21 of the Prospectus.

BASIS FOR ISSUE PRICE

Please refer to Chapter titled "Basis for Issue Price" beginning on page 77 of the Prospectus.

Investor should read the Prospectus carefully, including the Risk Factors on page 21 of the Prospectus before making any investment decision.

ASBA*	Simple, Safe, Smart way of Application. * Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below.
	UPI-Now available in ASBA for Retail Individual Investors ("RI")** Investors are required to ensure that the bank account used for bidding is linked to their PAN. UPI – Now available in ASBA for Retail Individual Investors applying through Registered Brokers, DP's & RTA. Retail Individual Investors also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account.

*ASBA has to be availed by all investors except Anchor Investors (if any). UPI may be availed by RIs.
For details on ASBA and UPI process, please refer to the details given in ASBA Form and abridged prospectus and also please refer to section "Issue Procedure" beginning on page 260 of the Prospectus. The process is also available on the website of the Stock Exchange and in the General Information Document. ASBA Forms can be downloaded from website of BSE SME and can be obtained from the list of banks that is available on the website of SEBI at www.sebi.gov.in.
**List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. For the list of UPI Apps and Banks live on IPO, please refer to the SEBI website (www.sebi.gov.in). YES Bank Limited has been appointed as Sponsor Bank for the Issue in accordance with the requirements of the SEBI Circular dated November 01, 2018, as amended.

ADDITIONAL INFORMATION AS REQUIRED UNDER SECTION 30 OF THE COMPANIES ACT, 2013

Contents of the Memorandum of the Company as regards its Objects: Investors are requested to refer to clause III of the Memorandum of Association of the Company for the main objects and other objects of the Company. The Memorandum of Association of the Company is a material document for inspection in relation to the Issue. For details see the section "Material Contracts and Documents for Inspection" on page 295 of the Prospectus.

Liability of Members as per MoA: The Liability of Members is Limited.

Capital Structure: The Authorized Share Capital: Rs. 20,00,00,000 (Rupees Twenty Crores Only) divided into 2,00,00,000 (Two Crores) Equity Shares of Rs.10/- each; Issued, Subscribed and Paid-Up Capital before the Issue: Rs. 11,00,00,000 (Rupees Eleven Crores Only) divided into 1,10,00,000 (One Crore Ten Lakhs) Equity Shares of Rs.10/- each fully paid up; Proposed Post Issue Paid up capital: Rs. 17,00,00,000 (Rupees Seventeen Crores Only) divided into 1,70,00,000 (One Crore Seventy Lakhs) Equity Shares of Rs.10/- each fully paid up.

ORIGINAL SIGNATORIES TO THE MoA		CURRENT PROMOTER'S SHAREHOLDING	
Name of the Signatories to the MoA	Number of Shares subscribed	Name of the Current Promoter	Number of Shares held
Mukund Purohit	9,900	Mukund Purohit	79,30,240
Bhagvantsingh Ghotra	100	Arti Mukund Purohit	64,080
Total	10,000	Total	79,94,320

Capitalised terms used herein and not specifically defined herein shall have the meaning given to such terms in the Prospectus.

On behalf of the Board of Directors
For NEOPOLITAN PIZZA AND FOODS LIMITED
(Formerly known as Neopolitan Pizza Limited)
Sd/-
(MUKUND PUROHIT)
Managing Director
DIN: 02464280

Date: September 26, 2024

Place: Vadodara

Neopolitan Pizza and Foods Limited (Formerly known as Neopolitan Pizza Limited) is proposing, subject to market conditions and other considerations, a public issue of its Equity Shares and has filed the Prospectus with the Registrar of Companies, Ahmedabad. The Prospectus is available on the website of the SEBI at www.sebi.gov.in and the website of the Lead Manager to the Issue at www.tcagroup.in and website of the BSE SME Limited at www.bsesme.com and website of Issuer Company at www.neopolitanpizza.in. Investors should note that investment in Equity Shares involves high degree of risks. For details, investors should refer to and rely on the Prospectus, including the section titled "Risk Factors" on page 21 of the Prospectus.

The Equity Shares have not been and will not be registered under the US Securities Act of 1933, as amended (the "Securities Act") or any state securities law in United States and may not be offered or sold within the United States (as defined in Regulations under the Securities Act) or to, or for the account benefit of "U. S. Person" (as defined in the Regulations under the Securities Act), except pursuant to an exemption from, or in a transaction not subject to the registration requirements of the Securities Act.

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION DIRECTLY OR INDIRECTLY, OUTSIDE INDIA. INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE MAIN BOARD OF THE STOCK EXCHANGES IN COMPLIANCE WITH CHAPTER II OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED ("SEBI ICDR REGULATIONS").

PUBLIC ANNOUNCEMENT



(Please use this QR Code to view this Draft Red Herring Prospectus)



HIGHWAY INFRASTRUCTURE LIMITED

(Formerly known as Highway Infrastructure Private Limited)

CORPORATE IDENTITY NUMBER: U45203MP2006PLC018398

Our Company was originally set up as a partnership firm in 1995 in the name of 'M/s Highway Enterprises'. The partnership firm was converted into a Private Limited Company in the name and style of 'Highway Infrastructure Private Limited' under the provisions of the Companies Act, 1956 vide certificate of incorporation dated February 10, 2006 issued by the Registrar of Companies, Gwalior, Madhya Pradesh & Chhattisgarh. The name of our Company was subsequently changed to 'Highway Infrastructure Limited', upon conversion into a public limited company, pursuant to a shareholders' resolution dated April 25, 2018 and a fresh certificate of incorporation was issued by the Registrar of Companies, Madhya Pradesh at Gwalior on May 04, 2018.

Registered and Corporate Office: 57-FA, Scheme no. 94, Piplyahana Junction, Ring Road, Indore - 452016 Madhya Pradesh, India;

Contact Person: Palak Rathore, Company Secretary and Compliance Officer; Tel: +91 7314047177

E-mail: cs@highwayinfrastructure.in; Website: www.highwayinfrastructure.in;

OUR PROMOTERS : ARUN KUMAR JAIN, ANOOP AGRAWAL AND RIDDHARTH JAIN

INITIAL PUBLIC OFFERING OF UPTO [•] EQUITY SHARES OF FACE VALUE OF ₹ 5/- EACH ("EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE) ("OFFER PRICE") AGGREGATING UPTO ₹ [•] MILLION (THE "OFFER") COMPRISING A FRESH OFFER OF UP TO [•] EQUITY SHARES OF ₹ 5/- EACH AGGREGATING UP TO ₹ 1,050.00 MILLION BY OUR COMPANY (THE "FRESH OFFER") AND AN OFFER FOR SALE OF UP TO 31,00,000 EQUITY SHARES ₹ 5/- EACH AGGREGATING UP TO ₹ [•] MILLION BY ARUN KUMAR JAIN AND ANOOP AGRAWAL ("PROMOTER SELLING SHAREHOLDERS"), EACH PROMOTER SELLING SHAREHOLDER PROVIDING AN OFFER FOR SALE OF UPTO 15,50,000 EQUITY SHARES OF ₹ 5/- EACH (AND SUCH OFFER FOR SALE OF EQUITY SHARES BY THE PROMOTER SELLING SHAREHOLDERS THE "OFFER FOR SALE"). THE OFFER WOULD CONSTITUTE [•] % OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY. THE "OFFER FOR SALE" AND TOGETHER WITH THE FRESH OFFER, THE "OFFER".

THE PRICE BAND AND MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY IN CONSULTATION WITH THE BRLM AND WILL BE ADVERTISED IN ALL EDITIONS OF BUSINESS STANDARD, AN ENGLISH NATIONAL DAILY NEWSPAPER WITH WIDE CIRCULATION, ALL EDITIONS OF BUSINESS STANDARD, A HINDI NATIONAL DAILY NEWSPAPER WITH WIDE CIRCULATION AND ALL EDITIONS OF NAVA BHARAT, A HINDI NEWSPAPER WITH WIDE CIRCULATION (HINDI BEING THE REGIONAL LANGUAGE OF MADHYA PRADESH, WHERE OUR REGISTERED OFFICE IS LOCATED), EACH WITH WIDE CIRCULATION, AT LEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SHALL BE MADE AVAILABLE TO BSE LIMITED ("BSE") AND NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE") ("NSE TOGETHER WITH 'BSE', THE "STOCK EXCHANGES") FOR THE PURPOSE OF UPLOADING ON THEIR RESPECTIVE WEBSITES IN ACCORDANCE WITH THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED (THE "SEBI ICDR REGULATIONS").

In case of any revision to the Price Band, the Bid/Offer Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar unforeseen circumstances, our Company in consultation with the BRLM, for reasons to be recorded in writing, extend the Bid/Offer Period for a minimum of One Working Day, subject to the Bid/Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Offer Period, if applicable, will be widely disseminated by notification to the Stock Exchanges, by issuing a public notice, and also by indicating the change on the website of the BRLM and at the terminals of the Syndicate Member(s) and by intimation to the Designated Intermediaries and the Sponsor Bank, as applicable.

This Offer is being made through the Book Building Process, in terms of Rule 19 (2) (b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR"), read with Regulation 31 of the SEBI ICDR Regulations. This Offer is being made through the Book Building Process in terms of Regulation 6 (1) of the SEBI ICDR Regulations, wherein not more than 50% of the Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") and such portion, the "QIB Portion". Our Company may in consultation with the BRLM, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds only, subject to valid Bids being received from domestic Mutual Funds at or above the price at which allocation is made to Anchor Investors ("Anchor Investor Allocation Price"), in accordance with SEBI ICDR Regulations. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Offer shall be available for allocation to Non-Institutional Bidders out of which (a) one third of such portion shall be reserved for applicants with application size of more than ₹ 0.2 Million and upto ₹ 1 Million; and (b) two third of such portion shall be reserved for applicants with application size of more than ₹ 1 Million, provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of non-institutional investors and not less than 35% of Offer shall be available for allocation to Retail Individual Bidders ("RIBs") in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price. All Bidders, (except Anchor Investors), are mandatorily required to participate in the Offer through the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Accounts (as defined hereinafter) including UPI ID in case of RIBs in which the Bid Amount will be blocked by the Self Certified Syndicate Banks ("SCSBs") or by the Sponsor Banks under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Offer through the ASBA process. For further details, please see the chapter titled "Offer Procedure" beginning on page 312.

This public announcement is being made in compliance with the provisions of Regulation 26 (2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares pursuant to the Offer and the has filed the DRHP dated September 24, 2024 with SEBI on September 25, 2024.

Pursuant to Regulation 26 (1) of the SEBI ICDR Regulations, the DRHP filed with SEBI shall be made available to the public for comments, if any, for a period of at least 21 days, from the date of such filing by hosting it on the website of SEBI at www.sebi.gov.in, Stock Exchanges i.e., BSE at www.bseindia.com and NSE at www.nseindia.com, the website of the Company at www.highwayinfrastructure.in and the website of BRLM, i.e. Pantomath Capital Advisors Private Limited at www.pantomathgroup.com. Our Company hereby invites the members of the public to give their comments on the DRHP filed with SEBI with respect to disclosures made in the DRHP. The members of the public are requested to send a copy of their comments to SEBI, to the Company Secretary and Compliance Officer of our Company and the BRLM at their respective addresses mentioned below. All comments must be received by SEBI, and our Company and Company Secretary and Compliance Officer of our Company and the BRLM in relation to the Offer on or before 5:00 p.m. on the 21st day from the aforesaid date of filing of the DRHP with SEBI.

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of this DRHP. Specific attention of the investors is invited to "Risk Factors" on page 30.

Any decision to invest in the Equity Shares described in the DRHP may only be made after the Red Herring Prospectus ("RHP") has been filed with the RoC and must be made solely on the basis of such RHP as there may be material changes in the RHP from the DRHP. The Equity Shares, when offered through the RHP, are proposed to be listed on the main board of the Stock Exchanges.

BOOK RUNNING LEAD MANAGER (BRLM)	REGISTRAR TO THE ISSUE
<p>PANTOMATH PANTOMATH CAPITAL ADVISORS PRIVATE LIMITED Pantomath Nucleus House, Saki-Vihar Road, Andheri-East, Mumbai – 400072, Maharashtra, India. Tel: 1800 889 8711 Email: highway.ipo@pantomathgroup.com Website: www.pantomathgroup.com Investor Grievance Id: investors@pantomathroup.com Contact Person: Amit Maheshwari SEBI Registration No: INM000012110</p>	<p>Bigshare Services Pvt. Ltd. BIGSHARE SERVICES PRIVATE LIMITED Pinnacle Business Park, Office no S6-2, 6th floor, Mahakali Caves Road, Next to Ahura Centre, Andheri East, Mumbai-400093, Maharashtra, India. Tel: +91 22 6263 8200; E-mail: ipo@bigshareonline.com Website: www.bigshareonline.com Investor grievance e-mail: investor@bigshareonline.com Contact person: Vinayak Morbale SEBI Registration Number: INR000001385</p>

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.

For Highway Infrastructure Limited

On behalf of the Board of Directors

Sd/-

Palak Rathore

Company Secretary and Compliance Officer

Place : Indore, Madhya Pradesh

Date : September 25, 2024

Highway Infrastructure Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares and has filed the DRHP with SEBI on September 25, 2024. The DRHP shall be available on the website of SEBI at www.sebi.gov.in, Stock Exchanges i.e., BSE at www.bseindia.com and NSE at www.nseindia.com, Company at www.highwayinfrastructure.in and the website of BRLM, i.e. Pantomath Capital Advisors Private Limited at www.pantomathgroup.com. This announcement has been prepared for publication in India and not to be released or distributed in the United States. This announcement is not an offer to sell or a solicitation of any offer to buy Equity Shares of our Company in any jurisdiction, including the United States. Any potential Bidder should note that investment in equity shares involves a high degree of risk and for details relating to such risk, see the section titled "Risk Factors" on page 30 of the DRHP. Potential Bidders should not rely on the DRHP filed with SEBI for making any investment decision. The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), and may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws. Accordingly, the Equity Shares are only being offered and sold outside the United States in "offshore transactions" in reliance on Regulation S the U.S. Securities Act and the applicable laws of the jurisdiction where such offers and sales occur.

चौकीदार की फांसी को उम्रकैद में बदला सुप्रीम कोर्ट ने

जनसता ब्यूरो
नई दिल्ली, 26 सितंबर।

सुप्रीम कोर्ट ने अपने मालिक की 2007 में हत्या करने वाले एक चौकीदार की फांसी की सजा को घटाकर गुरवार को उम्रकैद में बदल दिया। बंबई हाई कोर्ट की औरंगाबाद पीठ ने आरोपी को आरोपी शिवकुमार को फांसी की

सजा सुनाई थी। न्यायमूर्ति वीआर गवई, न्यायमूर्ति प्रशांत कुमार मिश्रा और न्यायमूर्ति केवी विश्वनाथन की पीठ ने हाई कोर्ट के आदेश के खिलाफ आरोपी की याचिका को स्वीकार करते हुए फांसी की सजा रद्द कर दी। सुप्रीम कोर्ट ने कहा कि इस मामले में सेशन अदालत ने सभी आरोपियों को उम्रकैद की सजा सुनाई थी। लेकिन हाईकोर्ट ने सेशन

अदालत के आदेश में बदलाव करते हुए चौकीदार शिवकुमार को फांसी की सजा सुना दी। सुप्रीम कोर्ट ने सेशन अदालत के फैसले को सही मानते हुए हाईकोर्ट के आदेश को रद्द कर दिया। सुप्रीम कोर्ट ने दूसरे अभियुक्तों को उम्रकैद दिए जाने के आधार पर चौकीदार को भी वैसे ही अपराध के लिए फांसी की सजा दिया जाना अनुचित माना।

मलयालम अभिनेता सिद्दीकी ने अग्रिम जमानत के लिए सुप्रीम कोर्ट में दी दस्तक

नई दिल्ली, 26 सितंबर (ब्यूरो)।

मलयालम अभिनेता सिद्दीकी ने महिला द्वारा

लगाए गए आरोपों के आधार पर अपने खिलाफ दर्ज बलात्कार के मामले में अग्रिम जमानत के लिए सुप्रीम कोर्ट का दरवाजा

खटखटाया है। केरल हाईकोर्ट ने 24 सितंबर को अग्रिम जमानत की मांग करने वाली उनकी याचिका खारिज कर दी थी।

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION DIRECTLY OR INDIRECTLY, OUTSIDE INDIA. INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE MAIN BOARD OF THE STOCK EXCHANGES IN COMPLIANCE WITH CHAPTER II OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED ("SEBI ICDR REGULATIONS").

PUBLIC ANNOUNCEMENT



(Please use this QR Code to view this Draft Red Herring Prospectus)



HIGHWAY INFRASTRUCTURE LIMITED

(Formerly known as Highway Infrastructure Private Limited)
CORPORATE IDENTITY NUMBER: U45203MP2006PLC018398

Our Company was originally set up as a partnership firm in 1995 in the name of 'M/s Highway Enterprises'. The partnership firm was converted into a Private Limited Company in the name and style of 'Highway Infrastructure Private Limited' under the provisions of the Companies Act, 1956 vide certificate of incorporation dated February 10, 2006 issued by the Registrar of Companies, Gwalior, Madhya Pradesh & Chhattisgarh. The name of our Company was subsequently changed to 'Highway Infrastructure Limited', upon conversion into a public limited company, pursuant to a shareholders' resolution dated April 25, 2018 and a fresh certificate of incorporation was issued by the Registrar of Companies, Madhya Pradesh at Gwalior on May 04, 2018.

Registered and Corporate Office: 57-FA, Scheme no. 94, Piplyahana Junction, Ring Road, Indore - 452016 Madhya Pradesh, India;

Contact Person: Palak Rathore, Company Secretary and Compliance Officer; Tel: +91 7314047177

E-mail: cs@highwayinfrastructure.in; Website: www.highwayinfrastructure.in;

OUR PROMOTERS : ARUN KUMAR JAIN, ANOOP AGRAWAL AND RIDDHARTH JAIN

INITIAL PUBLIC OFFERING OF UPTO [•] EQUITY SHARES OF FACE VALUE OF ₹ 5/- EACH ("EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE) ("OFFER PRICE") AGGREGATING UPTO ₹ [•] MILLION (THE "OFFER") COMPRISING A FRESH OFFER OF UP TO [•] EQUITY SHARES OF ₹ 5/- EACH AGGREGATING UP TO ₹ 1,050.00 MILLION BY OUR COMPANY (THE "FRESH OFFER") AND AN OFFER FOR SALE OF UP TO 31,00,000 EQUITY SHARES ₹ 5/- EACH AGGREGATING UP TO ₹ [•] MILLION BY ARUN KUMAR JAIN AND ANOOP AGRAWAL ("PROMOTER SELLING SHAREHOLDERS"), EACH PROMOTER SELLING SHAREHOLDER PROVIDING AN OFFER FOR SALE OF UPTO 15,50,000 EQUITY SHARES OF ₹ 5/- EACH (AND SUCH OFFER FOR SALE OF EQUITY SHARES BY THE PROMOTER SELLING SHAREHOLDERS THE "OFFER FOR SALE"). THE OFFER WOULD CONSTITUTE [•] % OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY. THE "OFFER FOR SALE" AND TOGETHER WITH THE FRESH OFFER, THE "OFFER".

THE PRICE BAND AND MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY IN CONSULTATION WITH THE BRLM AND WILL BE ADVERTISED IN ALL EDITIONS OF BUSINESS STANDARD, AN ENGLISH NATIONAL DAILY NEWSPAPER WITH WIDE CIRCULATION, ALL EDITIONS OF BUSINESS STANDARD, A HINDI NATIONAL DAILY NEWSPAPER WITH WIDE CIRCULATION AND ALL EDITIONS OF NAVA BHARAT, A HINDI NEWSPAPER WITH WIDE CIRCULATION (HINDI BEING THE REGIONAL LANGUAGE OF MADHYA PRADESH, WHERE OUR REGISTERED OFFICE IS LOCATED), EACH WITH WIDE CIRCULATION, AT LEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SHALL BE MADE AVAILABLE TO BSE LIMITED ("BSE") AND NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE") ("NSE" TOGETHER WITH "BSE", THE "STOCK EXCHANGES") FOR THE PURPOSE OF UPLOADING ON THEIR RESPECTIVE WEBSITES IN ACCORDANCE WITH THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED (THE "SEBI ICDR REGULATIONS").

In case of any revision to the Price Band, the Bid/Offer Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar unforeseen circumstances, our Company in consultation with the BRLM, for reasons to be recorded in writing, extend the Bid/Offer Period for a minimum of One Working Day, subject to the Bid/Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Offer Period, if applicable, will be widely disseminated by notification to the Stock Exchanges, by issuing a public notice, and also by indicating the change on the website of the BRLM and at the terminals of the Syndicate Member(s) and by intimation to the Designated Intermediaries and the Sponsor Bank, as applicable.

This Offer is being made through the Book Building Process, in terms of Rule 19 (2) (b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR"), read with Regulation 31 of the SEBI ICDR Regulations. This Offer is being made through the Book Building Process in terms of Regulation 6 (1) of the SEBI ICDR Regulations, wherein not more than 50% of the Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") and such portion, the "QIB Portion". Our Company may in consultation with the BRLM, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds only, subject to valid Bids being received from domestic Mutual Funds at or above the price at which allocation is made to Anchor Investors ("Anchor Investor Allocation Price"). In accordance with SEBI ICDR Regulations, in the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Offer shall be available for allocation to Non-Institutional Bidders out of which (a) one third of such portion shall be reserved for applicants with application size of more than ₹ 0.2 Million and upto ₹ 1 Million; and (b) two third of such portion shall be reserved for applicants with application size of more than ₹ 1 Million, provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of non-institutional investors and not less than 35% of Offer shall be available for allocation to Retail Individual Bidders ("RIBs") in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price. All Bidders, (except Anchor Investors), are mandatorily required to participate in the Offer through the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Accounts (as defined hereinafter) including UPI ID in case of RIBs in which the Bid Amount will be blocked by the Self Certified Syndicate Banks ("SCSBs") or by the Sponsor Banks under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Offer through the ASBA process. For further details, please see the chapter titled "Offer Procedure" beginning on page 312.

This public announcement is being made in compliance with the provisions of Regulation 26 (2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares pursuant to the Offer and has filed the DRHP dated September 24, 2024 with SEBI on September 25, 2024.

Pursuant to Regulation 26 (1) of the SEBI ICDR Regulations, the DRHP filed with SEBI shall be made available to the public for comments; if any, for a period of at least 21 days, from the date of such filing by hosting it on the website of SEBI at www.sebi.gov.in, Stock Exchanges i.e., BSE at www.bseindia.com and NSE at www.nseindia.com, the website of the Company at www.highwayinfrastructure.in and the website of BRLM, i.e. Pantomath Capital Advisors Private Limited at www.pantomathgroup.com. Our Company hereby invites the members of the public to give their comments on the DRHP filed with SEBI with respect to disclosures made in the DRHP. The members of the public are requested to send a copy of their comments to SEBI, to the Company Secretary and Compliance Officer of our Company and the BRLM at their respective addresses mentioned below. All comments must be received by SEBI, and our Company and Company Secretary and Compliance Officer of our Company and the BRLM in relation to the Offer on or before 5:00 p.m. on the 21st day from the aforesaid date of filing of the DRHP with SEBI.

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of this DRHP. Specific attention of the investors is invited to "Risk Factors" on page 30.

Any decision to invest in the Equity Shares described in the DRHP may only be made after the Red Herring Prospectus ("RHP") has been filed with the RoC and must be made solely on the basis of such RHP as there may be material changes in the RHP from the DRHP. The Equity Shares, when offered through the RHP, are proposed to be listed on the main board of the Stock Exchanges.

BOOK RUNNING LEAD MANAGER (BRLM)



PANTOMATH CAPITAL ADVISORS PRIVATE LIMITED
Pantomath Nucleus House, Saki-Vihar Road, Andheri-East, Mumbai - 400072, Maharashtra, India.
Tel: 1800 889 8711
Email: highway ipo@pantomathgroup.com
Website: www.pantomathgroup.com
Investor Grievance Id: investors@pantomathgroup.com
Contact Person: Amit Maheshwari
SEBI Registration No: INM000012110

REGISTRAR TO THE ISSUE



BIGSHARE SERVICES PRIVATE LIMITED
Pinnacle Business Park, Office no S6-2, 6th floor, Mahakali Caves Road, Next to Ahura Centre, Andheri East, Mumbai-400093, Maharashtra, India.
Tel: +91 22 6263 8200; E-mail: ipo@bigshareonline.com
Website: www.bigshareonline.com
Investor grievance e-mail: investor@bigshareonline.com
Contact person: Vinayak Morbale
SEBI Registration Number: INR000001385

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.

For Highway Infrastructure Limited

On behalf of the Board of Directors

Sd/-

Palak Rathore
Company Secretary and Compliance Officer

Place : Indore, Madhya Pradesh
Date : September 25, 2024

Highway Infrastructure Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares and has filed the DRHP with SEBI on September 25, 2024. The DRHP shall be available on the website of SEBI at www.sebi.gov.in, Stock Exchanges i.e., BSE at www.bseindia.com and NSE at www.nseindia.com, Company at www.highwayinfrastructure.in and the website of BRLM, i.e. Pantomath Capital Advisors Private Limited at www.pantomathgroup.com. This announcement has been prepared for publication in India and not to be released or distributed in the United States. This announcement is not an offer to sell or a solicitation of any offer to buy Equity Shares of our Company in any jurisdiction, including the United States. Any potential Bidder should note that investment in equity shares involves a high degree of risk and for details relating to such risk, see the section titled "Risk Factors" on page 30 of the DRHP. Potential Bidders should not rely on the DRHP filed with SEBI for making any investment decision. The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), and may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws. Accordingly, the Equity Shares are only being offered and sold outside the United States in 'offshore transactions' in reliance on Regulation S of the U.S. Securities Act and the applicable laws of the jurisdiction where such offers and sales occur.

खाटखटाया है। केरल हाईकोर्ट ने 24 सितंबर को अग्रिम जमानत की मांग करने वाली उनकी याचिका खारिज कर दी थी।

(This is only an advertisement for information purposes and not a prospectus announcement.)



NEOPOLITAN PIZZA AND FOODS LIMITED

(Formerly known as Neopolitan Pizza Limited)
CIN: U24123GJ2011PLC063940

(Neopolitan Pizza and Foods Limited was originally incorporated as a Private Limited Company in the name of "JRM Fertilizer Private Limited" on February 05, 2011 under the provision of the Companies Act, 1956 bearing Corporate Identification Number U24123GJ2011PTC063940 issued by Assistant Registrar of Companies, Gujarat, Dadra and Nagar Haveli. Subsequently, the name was changed to "Neopolitan Pizza Private Limited" vide a fresh Certificate of Incorporation consequent upon Change of Name dated June 19, 2012 and since then, commenced its business in bringing the most loved food in the world - "Pizza" to the unique and rich heritage of India, giving Pizza a unique twist as per the Indian dietary preferences. Subsequently, our Company was converted into Public Limited Company under the Companies Act, 2013 and the name of our Company was changed to "Neopolitan Pizza Limited" vide a fresh Certificate of Incorporation consequent upon conversion from Private Company to Public Company dated October 22, 2014 bearing Corporate Identification Number U24123GJ2011PLC063940 issued by Assistant Registrar of Companies - Ahmedabad. The name of the Company was further changed to "Neopolitan Pizza and Foods Limited" vide a fresh Certificate of Incorporation dated July 29, 2024 issued by the Registrar of Companies, Central Processing Centre, Manesar.

Regd. Office: 434 & 435, SWC Hub, Opp. Rajpath Complex, Vasna Bhayli Road, Vadodara - 391410, Gujarat, India
Tel: +91 9574000428; E-mail: csneo@neopolitanpizza.in; Website: www.neopolitanpizza.in;
Corporate Identity Number (CIN) - U24123GJ2011PLC063940

PROMOTER: MR. MUKUND PUROHIT AND MRS. ARTI MUKUND PUROHIT

THE ISSUE

INITIAL PUBLIC OFFER OF 60,00,000 EQUITY SHARES OF FACE VALUE OF RS.10/- EACH ("EQUITY SHARES") OF NEOPOLITAN PIZZA AND FOODS LIMITED (FORMERLY KNOWN AS NEOPOLITAN PIZZA LIMITED) (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF RS. 20/- PER EQUITY SHARE, INCLUDING A SHARE PREMIUM OF RS. 10/- PER EQUITY SHARE (THE "ISSUE PRICE"), AGGREGATING TO RS. 1,200.00 LAKHS ("THE ISSUE"), OF WHICH 3,00,000 EQUITY SHARES OF FACE VALUE OF RS.10/- EACH FOR CASH AT A PRICE OF RS 20/- PER EQUITY SHARE, AGGREGATING TO RS. 60.00 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY THE MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"), THE ISSUE LESS MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 57,00,000 EQUITY SHARES OF FACE VALUE OF RS.10/- EACH FOR CASH AT A PRICE OF RS. 20/- PER EQUITY SHARE, AGGREGATING TO RS. 1,140.00 LAKHS IS HEREAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 35.29% AND 33.53% RESPECTIVELY OF THE POST ISSUE PAID-UP EQUITY SHARE CAPITAL OF THE COMPANY.

For further details see "Issue Information" beginning on page 252 of the Prospectus

PROPOSED LISTING

THE ISSUE IS BEING MADE IN TERMS OF CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 (AS AMENDED FROM TIME TO TIME) ("SEBI ICDR REGULATIONS"). THE EQUITY SHARES ISSUED THROUGH THE PROSPECTUS ARE PROPOSED TO BE LISTED ON SME PLATFORM OF THE BSE LIMITED ("BSE") ("BSE SME"), OUR COMPANY HAS RECEIVED AN IN-PRINCIPLE APPROVAL LETTER DATED JULY 31, 2024 FROM BSE FOR USING ITS NAME IN THE ISSUE DOCUMENT FOR LISTING OF OUR SHARES ON THE BSE SME. FOR THE PURPOSE OF THE ISSUE, THE DESIGNATED STOCK EXCHANGE SHALL BE THE BSE LIMITED.

DISCLAIMER CLAUSE OF THE SECURITIES AND EXCHANGE BOARD OF INDIA

SINCE THE ISSUE IS BEING MADE IN TERMS OF CHAPTER IX OF THE SEBI ICDR REGULATIONS 2018, THE OFFER DOCUMENT HAS BEEN FILED WITH SEBI. HOWEVER, IN TERMS OF THE SEBI ICDR REGULATIONS 2018, SEBI SHALL NOT ISSUE ANY OBSERVATIONS ON THE OFFER DOCUMENT. HENCE, THERE IS NO SPECIFIC DISCLAIMER CLAUSE OF SEBI. HOWEVER, INVESTORS MAY REFER TO THE ENTIRE "SEBI DISCLAIMER CLAUSE" ON PAGE 243 OF THE PROSPECTUS.

DISCLAIMER CLAUSE OF BSE LIMITED

IT IS TO BE DISTINCTLY UNDERSTOOD THAT THE PERMISSION GIVEN BY BSE LIMITED ("BSE") SHOULD NOT IN ANY WAY BE DEEMED OR CONSTRUED THAT THE CONTENTS OF THE PROSPECTUS OR THE PRICE AT WHICH THE EQUITY SHARES ARE OFFERED HAS BEEN CLEARED, SOLICITED OR APPROVED BY BSE, NOR DOES IT CERTIFY THE CORRECTNESS, ACCURACY OR COMPLETENESS OF ANY OF THE CONTENTS OF THE PROSPECTUS. THE INVESTORS ARE ADVISED TO REFER TO THE PROSPECTUS FOR THE FULL TEXT OF THE DISCLAIMER CLAUSE PERTAINING TO BSE.

LEAD MANAGER TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
<p>Turnaround Corporate Advisors Private Limited 614, Vishwadeep Building, Plot No. 4, District Centre, Janakpuri, New Delhi-110058 Tel: +91-11-45510390 E-mail: info@tcagroup.in Investor Grievance Email: complaints@tcagroup.in Website: www.tcagroup.in Contact Person: Mr. Heemadri Mukerjee SEBI Registration No.: MB/INM000012290</p>	<p>MR. MANISH KUMAR ARORA NEOPOLITAN PIZZA AND FOODS LIMITED CIN: U24123GJ2011PLC063940 Registered Office: 434 & 435, SWC Hub, Opp. Rajpath Complex, Vasna Bhayli Road, Vadodara - 391410, Gujarat, India; Tel: +91 95740 0428; Email: csneo@neopolitanpizza.in Website: www.neopolitanpizza.in</p>

Investors can contact the Compliance Officer or the Registrar in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allocation, credit of allotted Equity Shares in the respective beneficiary accounts or unblocking of ASBA accounts etc.

CREDIT RATING

This being a public issue of Equity Shares, no credit rating is required.

TRUSTEES

This being an issue of Equity shares, appointment of Trustees is not required.

IPO GRADING

Since the Issue is being made in terms of Chapter IX of the SEBI ICDR Regulations, there is no requirement of appointing an IPO Grading agency.

AVAILABILITY OF APPLICATION FORMS

The Application Forms may be obtained from the Registered Office of our Company i.e. Neopolitan Pizza and Foods Limited, the Lead Manager to the Issue i.e. Turnaround Corporate Advisors Private Limited. Application Forms will also be available on the website of BSE (www.bseindia.com) and the designated branches of SCSBs, the list of which is available at the websites of the Stock Exchange and SEBI.

AVAILABILITY OF PROSPECTUS

Investors should note that Investment in Equity Shares involves a degree of risk and investors are advised to refer to the Prospectus and the Risk Factors contained therein, before applying to the Issue. Full copy of the Prospectus will be available on the SEBI's website (www.sebi.gov.in), website of the Company (www.neopolitanpizza.in), the website of the Lead Manager to the Issue (www.tcagroup.in) and on the website of BSE Limited (www.bseindia.com).

ISSUE OPENS ON : Monday, September 30, 2024
CLOSES ON : Friday, October 04, 2024

THE FACE VALUE OF THE EQUITY SHARES IS RS. 10/- EACH.
ISSUE PRICE IS RS. 20/- PER EQUITY SHARE

THE ISSUE PRICE IS 2 TIMES OF THE FACE VALUE OF THE EQUITY SHARES

MINIMUM LOT SIZE: 6,000 EQUITY SHARES AND IN MULTIPLES OF 6,000 EQUITY SHARES THEREAFTER

RISKS IN RELATION TO FIRST ISSUE

This being the first Issue of Equity Shares of Neopolitan Pizza and Foods Limited (Formerly known as Neopolitan Pizza Limited), there has been no formal market for the Equity Shares of the Company. The face value of the Equity Shares is Rs. 10/- and Issue price of Rs. 20/- is 2.0 times of the face value. The Issue price (as determined and justified by the Company in consultation with Lead Manager as stated in Chapter titled "Basis for Issue Price" on page 77 should not be taken to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding an active and/or sustained trading in the Equity Shares of the Company or regarding the price at which the Equity Shares will be traded after listing.

RISK TO INVESTORS

Investments in Equity and Equity related securities involve a degree of risk and investors should not invest any funds in this issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision on the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares issued in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Prospectus. Specific attention of the investors is invited to the section "Risk Factors" beginning on page 21 of the Prospectus.

BASIS FOR ISSUE PRICE

Please refer to Chapter titled "Basis for Issue Price" beginning on page 77 of the Prospectus.

Investor should read the Prospectus carefully, including the Risk Factors on page 21 of the Prospectus before making any investment decision.

ASBA*	Simple, Safe, Smart way of Application.
	*Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below.
	UPI-Now available in ASBA for Retail Individual Investors ("RII")** Investors are required to ensure that the bank account used for bidding is linked to their PAN. UPI - Now available in ASBA for Retail Individual Investors applying through Registered Brokers, DPs & RTA. Retail Individual Investors also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account.

*ASBA has to be availed by all investors except Anchor Investors (if any). UPI may be availed by RIIs.
For details on ASBA and UPI process, please refer to the details given in ASBA Form and abridged prospectus and also please refer to section "Issue Procedure" beginning on page 260 of the Prospectus. The process is also available on the website of the Stock Exchange and in the General Information Document. ASBA Forms can be downloaded from website of BSE SME and can be obtained from the list of banks that is available on the website of SEBI at www.sebi.gov.in.
**List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. For the list of UPI Apps and Banks live on IPO, please refer to the SEBI website (www.sebi.gov.in). YES Bank Limited has been appointed as Sponsor Bank for the Issue in accordance with the requirements of the SEBI Circular dated November 01, 2018, as amended.

ADDITIONAL INFORMATION AS REQUIRED UNDER SECTION 30 OF THE COMPANIES ACT, 2013

Contents of the Memorandum of the Company as regards its Objects: Investors are requested to refer to clause III of the Memorandum of Association of the Company for the main objects and other objects of the Company. The Memorandum of Association of the Company is a material document for inspection in relation to the Issue. For details see the section "Material Contracts and Documents for Inspection" on page 295 of the Prospectus.

Liability of Members as per MoA: The Liability of Members is Limited.
Capital Structure: The Authorized Share Capital: Rs. 20,00,00,000 (Rupees Twenty Crores Only) divided into 2,00,00,000 (Two Crores) Equity Shares of Rs. 10/- each; Issued, Subscribed and Paid-Up Capital before the Issue: Rs. 11,00,00,000 (Rupees Eleven Crores Only) divided into 1,10,00,000 (One Crore Ten Lakhs) Equity Shares of Rs. 10/- each fully paid up; Proposed Post Issue Paid up capital: Rs. 17,00,00,000 (Rupees Seventeen Crores Only) divided into 1,70,00,000 (One Crore Seventy Lakhs) Equity Shares of Rs. 10/- each fully paid up.

ORIGINAL SIGNATORIES TO THE MOA		CURRENT PROMOTER'S SHAREHOLDING	
Name of the Signatories to the MoA	Number of Shares subscribed	Name of the Current Promoter	Number of Shares held
Mukund Purohit	9,900	Mukund Purohit	79,30,240
Bhagvantsingh Ghotra	100	Arti Mukund Purohit	64,080
Total	10,000	Total	79,94,320

Capitalised terms used herein and not specifically defined herein shall have the meaning given to such terms in the Prospectus.

On behalf of the Board of Directors
For NEOPOLITAN PIZZA AND FOODS LIMITED
(Formerly known as Neopolitan Pizza Limited)
Sd/-
(MUKUND PUROHIT)
Managing Director
DIN: 02464280

Date: September 26, 2024
Place: Vadodara

Neopolitan Pizza and Foods Limited (Formerly known as Neopolitan Pizza Limited) is proposing, subject to market conditions and other considerations, a public issue of its Equity Shares and has filed the Prospectus with the Registrar of Companies, Ahmedabad. The Prospectus is available on the website of the SEBI at www.sebi.gov.in and the website of the Lead Manager to the Issue at www.tcagroup.in and website of the BSE SME Limited at www.bsesme.com and website of Issuer Company at www.neopolitanpizza.in. Investors should note that investment in Equity Shares involves high degree of risks. For details, investors should refer to and rely on the Prospectus, including the section titled "Risk Factors" on page 21 of the Prospectus.
The Equity Shares have not been and will not be registered under the US Securities Act of 1933, as amended (the "Securities Act") or any state securities law in United States and may not be offered or sold within the United States (as defined in Regulations under the Securities Act) or to, or for the account benefit of "U. S. Person" (as defined in the Regulations under the Securities Act), except pursuant to an exemption from, or in a transaction not subject to the registration requirements of the Securities Act.

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION DIRECTLY OR INDIRECTLY, OUTSIDE INDIA. INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE MAIN BOARD OF THE STOCK EXCHANGES IN COMPLIANCE WITH CHAPTER II OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED ("SEBI ICDR REGULATIONS").



(Please use this QR Code to view this Draft Red Herring Prospectus)

PUBLIC ANNOUNCEMENT



HIGHWAY INFRASTRUCTURE LIMITED

(Formerly known as Highway Infrastructure Private Limited)
CORPORATE IDENTITY NUMBER: U45203MP2006PLC018398

Our Company was originally set up as a partnership firm in 1995 in the name of 'M/s Highway Enterprises'. The partnership firm was converted into a Private Limited Company in the name and style of 'Highway Infrastructure Private Limited' under the provisions of the Companies Act, 1956 vide certificate of incorporation dated February 10, 2006 issued by the Registrar of Companies, Gwalior, Madhya Pradesh & Chhattisgarh. The name of our Company was subsequently changed to 'Highway Infrastructure Limited', upon conversion into a public limited company, pursuant to a shareholders' resolution dated April 25, 2018 and a fresh certificate of incorporation was issued by the Registrar of Companies, Madhya Pradesh at Gwalior on May 04, 2018.

Registered and Corporate Office: 57-FA, Scheme no. 94, Piplyahana Junction, Ring Road, Indore - 452016 Madhya Pradesh, India;
Contact Person: Palak Rathore, Company Secretary and Compliance Officer; Tel: +91 7314047177
E-mail: cs@highwayinfrastructure.in; Website: www.highwayinfrastructure.in;

OUR PROMOTERS : ARUN KUMAR JAIN, ANOOP AGRAWAL AND RIDDHARTH JAIN

INITIAL PUBLIC OFFERING OF UPTO [•] EQUITY SHARES OF FACE VALUE OF ₹ 5/- EACH ("EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE) ("OFFER PRICE") AGGREGATING UPTO ₹ [•] MILLION (THE "OFFER") COMPRISING A FRESH OFFER OF UP TO [•] EQUITY SHARES OF ₹ 5/- EACH AGGREGATING UP TO ₹ 1,05,00,000 MILLION BY OUR COMPANY (THE "FRESH OFFER") AND AN OFFER FOR SALE OF UP TO 31,00,000 EQUITY SHARES ₹ 5/- EACH AGGREGATING UP TO ₹ [•] MILLION BY ARUN KUMAR JAIN AND ANOOP AGRAWAL ("PROMOTER SELLING SHAREHOLDERS"), EACH PROMOTER SELLING SHAREHOLDER PROVIDING AN OFFER FOR SALE OF UPTO 15,50,000 EQUITY SHARES OF ₹ 5/- EACH (AND SUCH OFFER FOR SALE OF EQUITY SHARES BY THE PROMOTER SELLING SHAREHOLDERS THE "OFFER FOR SALE"). THE OFFER WOULD CONSTITUTE [•] % OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY. THE "OFFER FOR SALE" AND TOGETHER WITH THE FRESH OFFER, THE "OFFER".

THE PRICE BAND AND MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY IN CONSULTATION WITH THE BRLM AND WILL BE ADVERTISED IN ALL EDITIONS OF BUSINESS STANDARD, AN ENGLISH NATIONAL DAILY NEWSPAPER WITH WIDE CIRCULATION, ALL EDITIONS OF BUSINESS STANDARD, A HINDI NATIONAL DAILY NEWSPAPER WITH WIDE CIRCULATION AND ALL EDITIONS OF NAVA BHARAT, A HINDI NEWSPAPER WITH WIDE CIRCULATION (HINDI BEING THE REGIONAL LANGUAGE OF MADHYA PRADESH, WHERE OUR REGISTERED OFFICE IS LOCATED), EACH WITH WIDE CIRCULATION, AT LEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SHALL BE MADE AVAILABLE TO BSE LIMITED ("BSE") AND NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE") ("NSE" TOGETHER WITH "BSE", THE "STOCK EXCHANGES") FOR THE PURPOSE OF UPLOADING ON THEIR RESPECTIVE WEBSITES IN ACCORDANCE WITH THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED (THE "SEBI ICDR REGULATIONS").

In case of any revision to the Price Band, the Bid/Offer Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar unforeseen circumstances, our Company in consultation with the BRLM, for reasons to be recorded in writing, extend the Bid/Offer Period for a minimum of One Working Day, subject to the Bid/Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Offer Period, if applicable, will be widely disseminated by notification to the Stock Exchanges, by issuing a public notice, and also by indicating the change on the website of the BRLM and at the terminals of the Syndicate Member(s) and by intimation to the Designated Intermediaries and the Sponsor Bank, as applicable.

This Offer is being made through the Book Building Process, in terms of Rule 19 (2) (b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR"), read with Regulation 31 of the SEBI ICDR Regulations. This Offer is being made through the Book Building Process in terms of Regulation 6 (1) of the SEBI ICDR Regulations, wherein not more than 50% of the Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") and such portion, the "QIB Portion". Our Company may in consultation with the BRLM, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds only, subject to valid Bids being received from domestic Mutual Funds at or above the price at which allocation is made to Anchor Investors ("Anchor Investor Allocation Price"), in accordance with SEBI ICDR Regulations. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Offer shall be available for allocation to Non-Institutional Bidders out of which (a) one third of such portion shall be reserved for applicants with application size of more than ₹ 0.2 Million and upto ₹ 1 Million; and (b) two third of such portion shall be reserved for applicants with application size of more than ₹ 1 Million, provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of non-institutional investors and not less than 35% of Offer shall be available for allocation to Retail Individual Bidders ("RIBs") in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price. All Bidders, (except Anchor Investors), are mandatorily required to participate in the Offer through the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Accounts (as defined hereinafter) including UPI ID in case of RIBs in which the Bid Amount will be blocked by the Self Certified Syndicate Banks ("SCSBs") or by the Sponsor Banks under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Offer through the ASBA process. For further details, please see the chapter titled "Offer Procedure" beginning on page 312.

This public announcement is being made in compliance with the provisions of Regulation 26 (2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares pursuant to the Offer and the has filed the DRHP dated September 24, 2024 with SEBI on September 25, 2024.

Pursuant to Regulation 26 (1) of the SEBI ICDR Regulations, the DRHP filed with SEBI shall be made available to the public for comments, if any, for a period of at least 21 days, from the date of such filing by hosting it on the website of SEBI at www.sebi.gov.in, Stock Exchanges i.e., BSE at www.bseindia.com and NSE at www.nseindia.com, the website of the Company at www.highwayinfrastructure.in and the website of BRLM, i.e. Pantomath Capital Advisors Private Limited at www.pantomathgroup.com. Our Company hereby invites the members of the public to give their comments on the DRHP filed with SEBI with respect to disclosures made in the DRHP. The members of the public are requested to send a copy of their comments to SEBI, to the Company Secretary and Compliance Officer of our Company and the BRLM at their respective addresses mentioned below. All comments must be received by SEBI, and our Company and Company Secretary and Compliance Officer of our Company and the BRLM in relation to the Offer on or before 5:00 p.m. on the 21st day from the aforesaid date of filing of the DRHP with SEBI.

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of this DRHP. Specific attention of the investors is invited to "Risk Factors" on page 30.

Any decision to invest in the Equity Shares described in the DRHP may only be made after the Red Herring Prospectus ("RHP") has been filed with the RoC and must be made solely on the basis of such RHP as there may be material changes in the RHP from the DRHP. The Equity Shares, when offered through the RHP, are proposed to be listed on the main board of the Stock Exchanges.

BOOK RUNNING LEAD MANAGER (BRLM)	REGISTRAR TO THE ISSUE
 PANTOMATH CAPITAL ADVISORS PRIVATE LIMITED Pantomath Nucleus House, Saki-Vihar Road, Andheri-East, Mumbai - 400072, Maharashtra, India. Tel: 1800 889 8711 Email: highway ipo@pantomathgroup.com Website: www.pantomathgroup.com Investor Grievance Id: investors@pantomathgroup.com Contact Person: Amit Maheshwari SEBI Registration No: INM000012110	 BIGSHARE SERVICES PRIVATE LIMITED Pinnacle Business Park, Office no S6-2, 6th floor, Mahakali Caves Road, Next to Ahura Centre, Andheri East, Mumbai-400093, Maharashtra, India, Tel: +91 22 6263 8200; E-mail: ipo@bigshareonline.com Website: www.bigshareonline.com Investor grievance e-mail: investor@bigshareonline.com Contact person: Vinayak Morbale SEBI Registration Number: INR000001385

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.

For Highway Infrastructure Limited
On behalf of the Board of Directors
Sd/-
Palak Rathore
Company Secretary and Compliance Officer

Place : Indore, Madhya Pradesh
Date : September 25, 2024

Highway Infrastructure Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares and has filed the DRHP with SEBI on September 25, 2024. The DRHP shall be available on the website of SEBI at www.sebi.gov.in, Stock Exchanges i.e., BSE at www.bseindia.com and NSE at www.nseindia.com, Company at www.highwayinfrastructure.in and the website of BRLM, i.e. Pantomath Capital Advisors Private Limited at www.pantomathgroup.com. This announcement has been prepared for publication in India and not to be released or distributed in the United States. This announcement is not an offer to sell or a solicitation of any offer to buy Equity Shares of our Company in any jurisdiction, including the United States. Any potential Bidder should note that investment in equity shares involves a high degree of risk and for details relating to such risk, see the section titled "Risk Factors" on page 30 of the DRHP. Potential Bidders should not rely on the DRHP filed with SEBI for making any investment decision. The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), and may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws. Accordingly, the Equity Shares are only being offered and sold outside the United States in "offshore transactions" in reliance on Regulation S of the U.S. Securities Act and the applicable laws of the jurisdiction where such offers and sales occur.

(This is only an advertisement for information purposes and not a prospectus announcement.)



NEOPOLITAN PIZZA AND FOODS LIMITED

(Formerly known as Neopolitan Pizza Limited)
CIN: U24123GJ2011PLC063940

(Neopolitan Pizza and Foods Limited was originally incorporated as a Private Limited Company in the name of "JRM Fertilizer Private Limited" on February 05, 2011 under the provision of the Companies Act, 1956 bearing Corporate Identification Number U24123GJ2011PTC063940 issued by Assistant Registrar of Companies, Gujarat, Dadra and Nagar Haveli. Subsequently, the name was changed to "Neopolitan Pizza Private Limited" vide a fresh Certificate of Incorporation consequent upon Change of Name dated June 19, 2012 and since then, commenced its business in bringing the most loved food in the world - "Pizza" to the unique and rich heritage of India, giving Pizza a unique twist as per the Indian dietary preferences. Subsequently, our Company was converted into Public Limited Company under the Companies Act, 2013 and the name of our Company was changed to "Neopolitan Pizza Limited" vide a fresh Certificate of Incorporation consequent upon conversion from Private Company to Public Company dated October 22, 2014 bearing Corporate Identification Number U24123GJ2011PLC063940 issued by Assistant Registrar of Companies - Ahmedabad. The name of the Company was further changed to "Neopolitan Pizza and Foods Limited" vide a fresh Certificate of Incorporation dated July 29, 2024 issued by the Registrar of Companies, Central Processing Centre, Manesar.

Regd. Office: 434 & 435, SWC Hub, Opp. Rajpath Complex, Vasna Bhayli Road, Vadodara - 391410, Gujarat, India
Tel: +91 9574000428; E-mail: csneo@neopolitanpizza.in; Website: www.neopolitanpizza.in;
Corporate Identity Number (CIN) - U24123GJ2011PLC063940

PROMOTER: MR. MUKUND PUROHIT AND MRS. ARTI MUKUND PUROHIT

THE ISSUE

INITIAL PUBLIC OFFER OF 60,00,000 EQUITY SHARES OF FACE VALUE OF Rs.10/- EACH ("EQUITY SHARES") OF NEOPOLITAN PIZZA AND FOODS LIMITED (FORMERLY KNOWN AS NEOPOLITAN PIZZA LIMITED) (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF Rs. 20/- PER EQUITY SHARE, INCLUDING A SHARE PREMIUM OF Rs. 10/- PER EQUITY SHARE (THE "ISSUE PRICE"), AGGREGATING TO Rs. 1,20,00,00,000 LAKHS ("THE ISSUE"), OF WHICH 3,00,000 EQUITY SHARES OF FACE VALUE OF Rs.10/- EACH FOR CASH AT A PRICE OF Rs 20/- PER EQUITY SHARE, AGGREGATING TO Rs. 60,00,00,000 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY THE MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 57,00,000 EQUITY SHARES OF FACE VALUE OF Rs.10/- EACH FOR CASH AT A PRICE OF Rs. 20/- PER EQUITY SHARE, AGGREGATING TO Rs. 1,14,00,00,000 LAKHS IS HERINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 35.29% AND 33.53% RESPECTIVELY OF THE POST ISSUE PAID-UP EQUITY SHARE CAPITAL OF THE COMPANY.

For further details see "Issue Information" beginning on page 252 of the Prospectus

PROPOSED LISTING

THE ISSUE IS BEING MADE IN TERMS OF CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 (AS AMENDED FROM TIME TO TIME) ("SEBI ICDR REGULATIONS"). THE EQUITY SHARES ISSUED THROUGH THE PROSPECTUS ARE PROPOSED TO BE LISTED ON SME PLATFORM OF THE BSE LIMITED ("BSE") ("BSE SME"). OUR COMPANY HAS RECEIVED AN IN-PRINCIPLE APPROVAL LETTER DATED JULY 31, 2024 FROM BSE FOR USING ITS NAME IN THE ISSUE DOCUMENT FOR LISTING OF OUR SHARES ON THE BSE SME. FOR THE PURPOSE OF THE ISSUE, THE DESIGNATED STOCK EXCHANGE SHALL BE THE BSE LIMITED.

DISCLAIMER CLAUSE OF THE SECURITIES AND EXCHANGE BOARD OF INDIA

SINCE THE ISSUE IS BEING MADE IN TERMS OF CHAPTER IX OF THE SEBI ICDR REGULATIONS 2018, THE OFFER DOCUMENT HAS BEEN FILED WITH SEBI. HOWEVER, IN TERMS OF THE SEBI ICDR REGULATIONS 2018, SEBI SHALL NOT ISSUE ANY OBSERVATIONS ON THE OFFER DOCUMENT. HENCE, THERE IS NO SPECIFIC DISCLAIMER CLAUSE OF SEBI. HOWEVER, INVESTORS MAY REFER TO THE ENTIRE "SEBI DISCLAIMER CLAUSE" ON PAGE 243 OF THE PROSPECTUS.

DISCLAIMER CLAUSE OF BSE LIMITED

IT IS TO BE DISTINCTLY UNDERSTOOD THAT THE PERMISSION GIVEN BY BSE LIMITED ("BSE") SHOULD NOT IN ANY WAY BE DEEMED OR CONSTRUED THAT THE CONTENTS OF THE PROSPECTUS OR THE PRICE AT WHICH THE EQUITY SHARES ARE OFFERED HAS BEEN CLEARED, SOLICITED OR APPROVED BY BSE, NOR DOES IT CERTIFY THE CORRECTNESS, ACCURACY OR COMPLETENESS OF ANY OF THE CONTENTS OF THE PROSPECTUS. THE INVESTORS ARE ADVISED TO REFER TO THE PROSPECTUS FOR THE FULL TEXT OF THE DISCLAIMER CLAUSE PERTAINING TO BSE.

LEAD MANAGER TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 Turnaround Corporate Advisors Private Limited 614, Vishwadeep Building, Plot No. 4, District Centre, Janakpuri, New Delhi- 110058 Tel: +91-11-45510390 E-mail: info@tcagroup.in Investor Grievance Email: complaints@tcagroup.in Website: www.tcagroup.in Contact Person: Mr. Heemadri Mukerjee SEBI Registration No.: MB/INM000012290	MR. MANISH KUMAR ARORA NEOPOLITAN PIZZA AND FOODS LIMITED CIN: U24123GJ2011PLC063940 Registered Office: 434 & 435, SWC Hub, Opp. Rajpath Complex, Vasna Bhayli Road, Vadodara - 391410, Gujarat, India; Tel: +91 95740 00428; Email: csneo@neopolitanpizza.in Website: www.neopolitanpizza.in

Investors can contact the Compliance Officer or the Registrar in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allocation, credit of allotted Equity Shares in the respective beneficiary accounts or unblocking of ASBA accounts etc.

CREDIT RATING

This being a public issue of Equity Shares, no credit rating is required.

TRUSTEES

This being an issue of Equity shares, appointment of Trustees is not required.

IPO GRADING

Since the Issue is being made in terms of Chapter IX of the SEBI ICDR Regulations, there is no requirement of appointing an IPO Grading agency.

AVAILABILITY OF APPLICATION FORMS

The Application Forms may be obtained from the Registered Office of our Company i.e. Neopolitan Pizza and Foods Limited, the Lead Manager to the Issue i.e. Turnaround Corporate Advisors Private Limited. Application Forms will also be available on the website of BSE (www.bseindia.com) and the designated branches of SCSBs, the list of which is available at the websites of the Stock Exchange and SEBI.

AVAILABILITY OF PROSPECTUS

Investors should note that Investment in Equity Shares involves a degree of risk and investors are advised to refer to the Prospectus and the Risk Factors contained therein, before applying to the Issue. Full copy of the Prospectus will be available on the SEBI's website (www.sebi.gov.in), website of the Company (www.neopolitanpizza.in), the website of the Lead Manager to the Issue (www.tcagroup.in) and on the website of BSE Limited (www.bseindia.com).

ISSUE	OPENS ON	: Monday, September 30, 2024
	CLOSES ON	: Friday, October 04, 2024

THE FACE VALUE OF THE EQUITY SHARES IS RS. 10/- EACH.
ISSUE PRICE IS RS. 20/- PER EQUITY SHARE
THE ISSUE PRICE IS 2 TIMES OF THE FACE VALUE OF THE EQUITY SHARES
MINIMUM LOT SIZE: 6,000 EQUITY SHARES AND IN MULTIPLES OF 6,000 EQUITY SHARES THEREAFTER

RISKS IN RELATION TO FIRST ISSUE

This being the first Issue of Equity Shares of Neopolitan Pizza and Foods Limited (Formerly known as Neopolitan Pizza Limited), there has been no formal market for the Equity Shares of the Company. The face value of the Equity Shares is Rs. 10/- and issue price of Rs. 20/- is 2.0 times of the face value. The Issue price (as determined and justified by the Company in consultation with Lead Manager as stated in Chapter titled "Basis for Issue Price" on page 77 should not be taken to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding an active and/or sustained trading in the Equity Shares of the Company or regarding the price at which the Equity Shares will be traded after listing.

RISK TO INVESTORS

Investments in Equity and Equity related securities involve a degree of risk and investors should not invest any funds in this issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision on the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares issued in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Prospectus. Specific attention of the investors is invited to the section "Risk Factors" beginning on page 21 of the Prospectus.

BASIS FOR ISSUE PRICE

Please refer to Chapter titled "Basis for Issue Price" beginning on page 77 of the Prospectus.

Investor should read the Prospectus carefully, including the Risk Factors on page 21 of the Prospectus before making any investment decision.

ASBA * Simple, Safe, Smart way of Application.
*Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below.

UPI UPI-Now available in ASBA for Retail Individual Investors ("RII")**
Investors are required to ensure that the bank account used for bidding is linked to their PAN. UPI - Now available in ASBA for Retail Individual Investors applying through Registered Brokers, DPs & RTA. Retail Individual Investors also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account.

*ASBA has to be availed by all investors except Anchor Investors (if any). UPI may be availed by RIIs.
For details on ASBA and UPI process, please refer to the details given in ASBA Form and abridged prospectus and also please refer to section "Issue Procedure" beginning on page 260 of the Prospectus. The process is also available on the website of the Stock Exchange and in the General Information Document. ASBA Forms can be downloaded from website of BSE SME and can be obtained from the list of banks that is available on the website of SEBI at www.sebi.gov.in.
**List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. For the list of UPI Apps and Banks live on IPO, please refer to the SEBI website (www.sebi.gov.in). YES Bank Limited has been appointed as Sponsor Bank for the Issue in accordance with the requirements of the SEBI Circular dated November 01, 2018, as amended.

ADDITIONAL INFORMATION AS REQUIRED UNDER SECTION 30 OF THE COMPANIES ACT, 2013

Contents of the Memorandum of the Company as regards its Objects: Investors are requested to refer to clause III of the Memorandum of Association of the Company for the main objects and other objects of the Company. The Memorandum of Association of the Company is a material document for inspection in relation to the Issue. For details see the section "Material Contracts and Documents for Inspection" on page 295 of the Prospectus.

Liability of Members as per MoA: The Liability of Members is Limited.
Capital Structure: The Authorized Share Capital: Rs. 20,00,00,000 (Rupees Twenty Crores Only) divided into 2,00,00,000 (Two Crores) Equity Shares of Rs.10/- each; Issued, Subscribed and Paid-Up Capital before the Issue: Rs. 11,00,00,000 (Rupees Eleven Crores Only) divided into 1,10,00,000 (One Crore Ten Lakhs) Equity Shares of Rs.10/- each fully paid up; Proposed Post Issue Paid up capital: Rs. 17,00,00,000 (Rupees Seventeen Crores Only) divided into 1,70,00,000 (One Crore Seventy Lakhs) Equity Shares of Rs.10/- each fully paid up.

ORIGINAL SIGNATORIES TO THE MoA		CURRENT PROMOTER'S SHAREHOLDING	
Name of the Signatories to the MoA	Number of Shares subscribed	Name of the Current Promoter	Number of Shares held
Mukund Purohit	9,900	Mukund Purohit	79,30,240
Bhagvantsingh Gotra	100	Arti Mukund Purohit	64,080
Total	10,000	Total	79,94,320

Capitalized terms used herein and not specifically defined herein shall have the meaning given to such terms in the Prospectus.

On behalf of the Board of Directors
For NEOPOLITAN PIZZA AND FOODS LIMITED
(Formerly known as Neopolitan Pizza Limited)
Sd/-
(MUKUND PUROHIT)
Managing Director
DIN: 02464280

Date: September 26, 2024
Place: Vadodara

Neopolitan Pizza and Foods Limited (Formerly known as Neopolitan Pizza Limited) is proposing, subject to market conditions and other considerations, a public issue of its Equity Shares and has filed the Prospectus with the Registrar of Companies, Ahmedabad. The Prospectus is available on the website of the SEBI at www.sebi.gov.in and the website of the Lead Manager to the Issue at www.tcagroup.in and website of the BSE SME Limited at www.bseindia.com and website of Issuer Company at www.neopolitanpizza.in. Investors should note that investment in Equity Shares involves high degree of risks. For details, investors should refer to and rely on the Prospectus, including the section titled "Risk Factors" on page 21 of the Prospectus.

The Equity Shares have not been and will not be registered under the US Securities Act of 1933, as amended (the "Securities Act") or any state securities law in United States and may not be offered or sold within the United States (as defined in Regulations under the Securities Act) or to, or for the account benefit of "U. S. Person" (as defined in the Regulations under the Securities Act), except pursuant to an exemption from, or in a transaction not subject to the registration requirements of the Securities Act.

I arrive at a conclusion not an assumption.

Inform your opinion detailed analysis.

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