IN THE NATURE OF ABRIDGED PROSPECTUS - MEMORANDUM CONTAINING SALIENT FEATURES OF THE PROSPECTUS



This is an abridged prospectus containing salient features of the Prospectus (the "Prospectus"). You are encouraged to read greater details available in the Prospectus which is available at: https://tcagroup.in/wp-content/uploads/2024/09/Neopolitan-Pizza-Limited prospectus.pdf

THIS ABRIDGED PROSPECTUS CONSISTS OF TEN (10) PAGES. PLEASE ENSURE THAT YOU HAVE RECEIVED ALL THE PAGES.

Please Scan this QR Code to View the Prospectus



NEOPOLITAN PIZZA AND FOODS LIMITED

(Formerly known as Neopolitan Pizza Limited)

CIN: U24123GJ2011PLC063940, Date of Incorporation-February 05, 2011

REGISTERED AND	CONTACT PERSON	EMAIL & TELEPHONE	WEBSITE		
CORPORATE OFFICE					
434 & 435, SWC Hub, Opp. Rajpath	Manish Kumar Arora	Tel: +91 95740 00428	www.neopolitanpizza.in		
Complex, Vasna Bhayli Road,	Company Secretary &	Email: csneo@neopolitanpizza.in			
Vadodara – 391410, Gujarat, India	Compliance Officer				
	NAME OF PROMOTER(S) OF THE COMPANY				
	Mr. Mukund Purohit and Mrs. Arti Mukund Purohit				
DETAILS OF OFFER TO PUBLIC, PROMOTERS/ SELLING SHAREHOLDERS					

Type of	Fresh Issue	OFS Size (by	Total Issue	Issue	Eligibility & Share Reservation
Issue	Size (by no. of	no. of shares	Size (by no. of	Under	
(Fresh/	shares or by	or by	shares or by	6(1)/	
OFS/ Fresh	amount (In	amount in	amount in	6(2)	
& OFS)	Rupees Lakhs)	Rs)	Rupees Lakhs)		
Fresh Issue	1200	NIL	1200	NIL	The Issue is being made in terms of Chapter IX of
					the SEBI (ICDR) Regulations, 2018 as amended.
					The Issue is being made in terms of Regulation
					229 (2) of SEBI (ICDR) Regulations.
					Retail Individual Investors- minimum of
					28,50,000 Equity Shares of Rs.10/- each for cash
					at a price a Rs.20/- per Equity Share will be
					available for allocation for allotment up to Rs.2.00
					lakhs and Other Investors- 28,50,000 Equity
					Shares of Rs. 10/- each for cash at a price a Rs. 20/-
					per Equity Share will be available for allocation
					for allotment of above Rs.2.00 lakhs.

These Equity Shares are proposed to be listed on SME Platform of BSE Limited ("BSE-SME").

	Details of Offer for Sale by Promoter(s)/ Promoter Group/ Other Selling Shareholders				
	Name	Туре	No. of shares offered/ Amount in Rs.	WACA in Rs. Per Equity Shares	
ı	NIL				

P: Promoter, PG: Promoter Group, OSS: Other Selling Shareholders, WACA: Weighted Average Cost of Acquisition shall be calculated on fully diluted basis

Issue Price, Minimum Lot Size & Indicative Timelines		
Issue Price	Rs. 20/- per equity share	
Minimum Lot Size	6,000 Equity shares	
Issue Opening Date	Monday, September 30, 2024	
Issue Closing Date	Friday, October 04, 2024	
Finalisation of Basis of Allotment with BSE SME	Monday, October 07, 2024	
Initiation of Allotment / Refunds/ unblocking of ASBA Accounts	Tuesday, October 08, 2024	

Credit of Equity Shares to demat accounts of the Allottees	Tuesday, October 08, 2024	
Commencement of trading of the Equity Shares on BSE SME	Wednesday, October 09, 2024	

Details of WACA of all shares transacted over the trailing eighteen months from the date of Prospectus:

Period	Weighted Average Cost	Upper End of the Price Band (Rs.	Range of acquisition price Lowest
	of Acquisition (in Rs.)	20 /-) is "X" times the WACA	Price-Highest Price (in Rs.)
Trailing Eighteen Month from the date of Prospectus		1	Lowest Price: 20.00 Highest Price: 20.00

WACA: Weighted Average Cost of Acquisition shall be calculated on fully diluted basis for the trailing eighteen months from the date of Prospectus.

RISKS IN RELATION TO THE FIRST OFFER

The face value of the Equity Shares is Rs.10/- each. The Issue Price of Rs. 20/- per equity share (determined and justified by our Company in consultation with the Lead Manager as stated in "Basis for Issue Price" on page 77 of the Prospectus) should not be considered to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding active or sustained trading in the Equity Shares or regarding the price at which the Equity Shares will be traded after listing.

GENERAL RISKS

Investments in Equity and Equity related securities involve a degree of risk and investors should not invest any funds in this issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision on the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares issued in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Prospectus. Specific attention of the investors is invited to the section "Risk Factors" beginning on page 21 of the Prospectus and on the page 09 of this Abridged Prospectus.

PROCEDURE

You may obtain a physical copy of the Application Form and the Prospectus from the stock exchange, syndicate members, registrar to the issue, share transfer agents, depository participants, stock brokers, underwriters, bankers to the issue, investors' associations or Self Certified Syndicate Banks.

PRICE INFORMATION OF PAST ISSUES (DURING THE CURRENT FINANCIAL YEAR AND TWO FINANCIAL YEARS PRECEDING THE CURRENT FINANCIAL YEAR) HANDLED BY TURNAROUND CORPORATE ADVISORS PRIVATE **LIMITED**

S.	Issue Name	Issue Size	Issue	Listing	Openin	+/- %	+/- %	+/- %
No		(Rs. Cr.)	Price	Date	g Price	change in	change in	change in
			(Rs.)		on	closing	closing	closing
					Listing	price [+/- %	price [+/- %	price [+/- %
					Date	change in	change in	change in
						closing	closing	closing
						benchmark]	benchmark]	benchmark]
						30 th	90 th	180 th
						calendar	calendar	calendar
						days from	days from	days from
						listing	listing	listing
1.	City Crops Agro	15.00	25.00	October	25.50	-7.16%	NA	NA
	Limited			10, 2023		(14.46%)		

- 1. The BSE SME has been considered as the Benchmark Index
- 2. The 30th, 90th, 180th calendar days from listed day have been taken as listing day plus 30, 90 and 180 calendar days.
- 3. In case 30th/90th/180th day is not a trading day, closing price on BSE of the next trading day has been considered
- 4. In case 30th/90th/180th days, scrip is not traded then last trading price has been considered.

Name of Lead Manager and contact details (telephone and email id) of each LM	Turnaround Corporate Advisors Private Limited Tel.:+91-11-45510390 Email: info@tcagroup.in
--	--



	Investor Grievance Email: complaints@tcagroup.in
	Website: www.tcagroup.in
	Contact Person: Mr. Heemadri Mukerjea
	SEBI Registration No.: INM000012290
Name of Syndicate Members	N.A.
Name of the Market Maker and contact details	MNM Stock Broking Private Limited
(telephone and email id) of each Market Maker	Tel.:079-48000069,26464676,
(terephone and email ta) of each Market Market	Email Id: info@mnmshares.com,
	Contact Person: Mr. Nileshbhai Kanubhai Modi
	SEBI Registration No.: INZ000001933
	Market Maker Registration No.: SMEMM0657915092023
Name of Registrar to the Issue and contact details	Bigshare Services Private Limited
(telephone and email id)	Tel.: : 022-62638200
(terephone and eman ray	Email Id: ipo@bigshareonline.com
	Website: www.bigshareonline.com
	Contact Person: : Mr. Swapnil Kate
	SEBI Registration No.: : INR000001385
Name of Statutory Auditor	M/s. V S S B & Associates, Chartered Accountants
Name of Credit Rating Agency and the rating or grading obtained, if any	Not Applicable
Name of Debenture trustee, if any.	Not applicable
Salf Condition Sandinate Danley	The lists of banks that have been notified by SEBI to act as SCSB for the Applications
Self-Certified Syndicate Banks	Supported by Blocked Amount (ASBA) Process are provided on the website of SEBI.
	For details on Designated Branches of SCSBs collecting the Bid Cum Application
	Forms, please refer to the below mentioned SEBI link
	https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes
Non-Syndicate Registered Brokers	You can submit Application Forms in the Issue to Non-Syndicate Registered Brokers at the
Non-Syndicate Registered Drokers	Non-Syndicate Broker Centres. For further details, see section titled "Issue Procedure"
	beginning at page no. 260 of the Prospectus
Details regarding website address(es)/ link(s) from	The details of the Designated Registrar and Share Transfer Agents Locations and
which the investor can obtain list of registrar to issue	Designated Collecting Depository Participant Locations, along with their names and
and share transfer agents, depository participants	contact details are available on the website of the BSE Limited i.e. www.bseindia.com
and stock brokers who can accept application from	and updated from time to time.
investor (as applicable)	
investor (as applicable)	

	PROMOTERS OF THE ISSUER COMPANY				
S.No.	Name	Individual/Corporate	Experience & Educational Qualification		
1.	Mr. Mukund Purohit	Individual	Experience: Mr. Mukund Purohit, aged about 53 years, is the Promoter, Chief Financial Officer, and Managing Director of our Company. He is a successful Indo-Canadian entrepreneur and social activist engaged in various businesses like Pizza Chain, and Film Production. He holds leadership positions in a variety of businesses such as president of Baroda Management Association - Vadodara, Senior mentor for Innovators and Startups and Institute, SSIP committee member of the Maharaja Sayajirao University of Vadodara, President of Vcare Project Management Consultant Inc (Canada), Country head (Canada) (Hindustan Scouts & Guide). In addition, Mr. Purohit has worked as an advisor to the Ministry of Economy for the Government of Saskatchewan, Advisor to the Government of New Brunswick, President of Gujarati Business Association Canada (GBA), Regional Convener (India) with the Canada India Foundation and Co-Chair of Canadian Friends of India, Chair of Advisory Board – Canada India Bilateral Trade Association, Executive Fellow Asia Pacific Foundation of Canada, Member-Indo Canada Chamber of Commerce (ICCC) (Canada) and Director - Panorama India, EC Member - Indo Canadian Business Chamber (ICBC), Gujarat Council (India), Vice President - Canada India Economic Council (CIEC). Mr. Purohit served as a consultant for 1st Potash deal between India and Canada. Educational Qualification: Diploma in Human Resource Management and Diploma in P C Application		
2.	Mrs. Arti Mukund Purohit	Individual	Experience: Mrs. Arti Mukund Purohit, aged about 50 years, is the Promoter and Executive Director of our Company. Mrs Arti Purohit is having more than 25 years of experience in the different field and more than 20 years of experience in the field of Food & Beverages along with experience in the field of finance in India as well as in		

North America. She is passionate about the new food inventions, recipes and leading procurement for various strategic food and beverage categories and for new "Limited Time Offer" products to support. Assess the commodity hedging strategies relevant to categories and executes hedges with raw material suppliers to provide supply stability and improve restaurant profitability.
Educational Qualification: Bachelor of Commerce (Honours) from M.S. University of Baroda

For details about the "Our Promoter and Promoter Group", please refer to Page No. 152 of the Prospectus.

BUSINESS OVERVIEW AND STRATEGY

Company Overview:

Our Company was originally incorporated as Private Limited Company in the name of "JRM Fertilizer Private Limited" on February 05, 2011 under the provision of the bearing Companies 1956 Corporate Identification Number Act. U24123GJ2011PTC063940 issued by Assistant Registrar of Companies, Gujarat, Dadra and Nagar Havelli. Subsequently, the name was changed to "Neopolitan Pizza Private Limited" vide a fresh Certificate of Incorporation consequent upon Change of Name dated June 19, 2012 and since then, commenced its business in bringing the most loved food in the world – "Pizza" to the unique and rich heritage of India, giving Pizza a unique twist as per the Indian dietary preferences Subsequently, our company was converted into Public Limited Company under the Companies Act, 2013 and the name of our Company was changed to "Neopolitan Pizza Limited" vide a fresh Certificate of Incorporation consequent upon conversion from Private Company to Public Company dated October 22. 2014 bearing Corporate Identification Number U24123GJ2011PLC063940 issued by Assistant Registrar of Companies – Ahmedabad. The name of the Company was further changed to "Neopolitan Pizza and Foods Limited" vide a fresh Certificate of Incorporation dated July 29, 2024 issued by the Registrar of Companies, Central Processing Centre, Manesar. Initially, the Registered Office of the Company was situated at 104, Ashwamegh Avenue, Nr. Mithakhali Underbridge, Navrangpura, Ahmedabad - 380009, Gujarat, India, thereafter it was changed to 34/A, Kailash Park Society, Nr. United Way Garba Ground, Old Padra Road, Vadodara – 390005, Gujarat, India vide special resolution dated February 10, 2012. It was further changed to 503A, Fifth Floor, Ozone Building, Near Genda Circle, Vadiwadi, Vadodara – 390016, Gujarat, India vide a Board Resolution dated June 25, 2016. The Registered Office of the Company was further changed to 17, Third Floor, Darshanam Arise, Gotri Sevasi Road, Gotri, Vadodara – 391101, Gujarat, India vide a Board Resolution dated March 22, 2018. The Registered Office of the Company was further changed to 434 & 435, SWC Hub, Opp. Rajpath Complex, Vasna Bhayli Road, Vadodara – 391410, Gujarat, India. Our Company got listed on Emerge ITP Platform of National Stock Exchange of India Limited (NSE) on November 03, 2014. Further, Our Company had made an application for delisting and NSE vide its letter dated May 31, 2018 hereby notified that the securities shall be delisted w.e.f. June 07, 2018. Further the admissions to dealings in the securities were withdrawn w.e.f. June 14, 2018.

Business Strategy:

QSR Segment

- 1. Focus on Quality: Quality is at the heart of everything we do at Neopolitan Pizza and Foods Limited (Formerly known as Neopolitan Pizza Limited). We will continue to use only the freshest and highest quality ingredients in our pizzas, while ensuring that our food preparation and delivery processes are efficient and consistent across all our outlets. Our commitment to quality will help us to build a loyal customer base and differentiate ourselves from our competitors.
- 2. Strengthen our Brand Identity: Our brand identity is a key differentiator for us. We will continue to invest in our branding and marketing efforts to build awareness and loyalty among our target customers. We will leverage social media, digital marketing, and other channels to engage with our customers and create a strong online presence.
- 3. Innovate our Menu: While we will continue to focus on our core offering of Neopolitan-style pizzas, we will also innovate our menu to cater to evolving customer preferences. We will introduce new flavours, ingredients, and toppings to keep our menu fresh and exciting. We will also continue to offer pure vegetarian and vegan options to cater to a diverse range of customer needs.

	Agricultural Commodity Trading Segment		
	1. Diversification: We plan to expand our product range by adding new agricultural commodities to our portfolio. This will help us to cater to a wider range of customers and increase our revenue streams.		
	2. Market Penetration: We plan to increase our market share by actively seeking out new customers and establishing strong relationships with existing ones. This will be achieved through targeted marketing campaigns, trade shows, and leveraging our strong brand name.		
	3. Strategic Partnerships: We plan to form strategic partnerships with other companies in the agricultural industry to increase our supply chain efficiency and reduce costs. This will help us to offer competitive pricing to our customers and maintain our profitability.		
	4. Franchise Synergy: As a company with restaurants owned as well as franchise model, we plan to leverage the synergy between our different business segments to promote our agricultural commodity trading segment. This will include cross-promotion, joint marketing campaigns, and offering exclusive deals to customers.		
	For Further detail on our business, please refer to chapter titled "Our Business" on page 103 of the Prospectus		
Product/Service Offering:	Our Company operates in two segments, namely the restaurant business and the trading of agricultural commodities. In the restaurant business, the company owns and operates		
Revenue Segmentation by Product/Service Offering	its own restaurants as well as operates through a franchisee model. The Company offers Neopolitan-style pizza, which is a traditional Italian pizza made with fresh ingredients. The menu includes a variety of toppings, and the company offers gluten-free and vegetarian options.		
	In addition to the restaurant business, Neopolitan Pizza and Foods Limited (Formerly known as Neopolitan Pizza Limited) is also engaged in the trading of agricultural commodities. The company deals in products such as wheat, rice, tomatoes, onions, and other such products. The trading segment of the business aims to source high-quality agricultural products from trusted suppliers and sell them to customers at competitive prices. The Company's strategy is to leverage its expertise in the food industry to offer a unique and high-quality dining experience to its customers while also diversifying its revenue streams by engaging in commodity trading. For details refer to chapter titled "Our Business" on Page no. 103 of the Prospectus.		
Key Performance Indicators:	For details refer to Chapter – "Basis for Issue Price" on Page no. 77 of the Prospectus.		
Client Profile or Industries Served: Revenue Segmentation in terms of top 5/10 Client or Industries	Prime Fresh Limited, Releak Agriventures Ltd, Pulsar International Limited, Farmistrex Ventures Pvt. Ltd. and more. For details refer to Chapter – "Our Business" on Page no. 103 of the Prospectus.		
Intellectual Property, if any:	As on the date of Prospectus, we have one (1) Intellectual Property Right. For details refer to Chapter – "Our Business" on Page no. 103 of the Prospectus.		
Market Share:	For details refer to Chapter – "Our Business" on page no. 103 of the Prospectus.		
Manufacturing Plant, if any:	As on the date of the Prospectus, our company doesn't own any manufacturing plant. For details refer to Chapter – "Our Business" on Page No. 103 of the Prospectus.		
Employee Strength:	As on the date of the Prospectus, our Company has 32 (Thirty Two) employees. For details see "Our Business" on page 103 of the Prospectus.		

	BOARD OF DIRECTORS						
S.No.	Name	Other Directorships					
1.	Mukund Purohit	Managing Director	Experience: Mr. Mukund Purohit, aged about 53 years, is the Promoter, Chief Financial Officer, and Managing Director of our Company. He is a successful Indo-Canadian entrepreneur and social activist engaged in various businesses like Pizza Chain, and Film Production. He holds leadership positions in a variety of businesses such as president of Baroda	Indian Private companies Ashri IT Services Private Limited Indian Public Companies Nil			



	1		<u> </u>	
			Management Association - Vadodara, Senior mentor for Innovators and Startups and Institute, SSIP committee member of the Maharaja Sayajirao University of Vadodara, President of Vcare Project Management Consultant Inc (Canada), Country head (Canada) (Hindustan Scouts & Guide). In addition, Mr. Purohit has worked as an advisor to the Ministry of Economy for the Government of Saskatchewan, Advisor to the Government of New Brunswick, President of Gujarati Business Association Canada (GBA), Regional Convener (India) with the Canada India Foundation and Co-Chair of Canadian Friends of India, Chair of Advisory Board — Canada India Bilateral Trade Association, Executive Fellow Asia Pacific Foundation of Canada, Member- Indo Canada Chamber of Commerce (ICCC) (Canada) and Director - Panorama India, EC Member - Indo Canadian Business Chamber (ICBC), Gujarat Council (India), Vice President - Canada India Economic Council (CIEC). Mr. Purohit served as a consultant for 1st Potash deal between India and Canada. Educational Qualification: Diploma in Human Resource Management and Diploma in P C	Section 8 Companies Nil Indian LLPs Nil
2.	Ashvin Chandel	Executive Director	Application Experience: Mr. Ashvin Chandel, aged about 53 years, is the Executive Director of our Company. With more than 30 years of expertise in the business field, he has built an ecosystem that incubates ideas and fosters innovations. His core competencies are in the field of Strategic Business Management & Analysis, Financial Risk Assessment and Mitigation, Budget Management & Margin Expansion, Expertly Handle Cross-Functional Teams, Leverage value-added staff models for increased employee engagement, Quality Improvement with Cost Reduction, Global Business Development with a 100% Customer-Centric Approach. He is very passionate about food and this passion gives Neopolitan Pizza a new wings. Educational Qualification: Master of Science in Physics from Vikram University, Ujjain Bachelor of Science in Physics, Chemistry & Mathematics from Vikram University, Ujjain	Indian Private companies Nil Indian Public Companies Nil Section 8 Companies Nil Indian LLPs Nil
	Arti Mukund Purohit	Executive Director	Experience: Mrs. Arti Mukund Purohit, aged about 50 years, is the Promoter and Executive Director of our Company. Mrs Arti Purohit is having more than 25 years of experience in the different field and more than 20 years of experience in the field of Food & Beverages along with experience in the field of finance in India as well as in North America. She is passionate about the new food inventions, recipes and leading procurement for various strategic food and beverage categories and for new "Limited Time Offer" products to support. Assess the commodity hedging strategies relevant to categories and executes hedges with raw material suppliers to provide supply stability	Indian Private companies Ashri IT Services Private Limited Neopolitan Cabtech Private Limited Indian Public Companies NilLimited Section 8 Companies Nil



			and improve restaurant profitability.	Indian LLPs
			Educational Qualification: Bachelor of Commerce (Honours) from M.S. University of Baroda	Nil
4.	Alok Kumar Sinha	Independent Director	Experience: Mr. Alok Kumar Sinha, aged about 60 years, is the Non-Executive Independent Director of our Company. He is a Devout Educationist, Deft Educational Administrator	Indian Private companies Nil
			and Inspired Visionary with over thirty years of experience in planning and developing Educational Institutions from scratch to success. Instrumental in setting up more than Ten K-12 Schools including one in Tokyo. Hands on	Indian Public Companies 1. Chartered Logistics Limited
			experience in Planning the Academic Layout, Recruitment, Admission and other Personnel / Administrative matters of educational	Section 8 Companies Nil
			institutions in India and Abroad. Proficient at decision making, administering policies, counselling, executing innovative and effective methodologies at the institutional level.	Indian LLPs: Troekuh LLP
			Educational Qualification: Master of Education from Annnamalai University	
	Nishit Dushyant Shah	Independent Director	Experience: Mr. Nishit Dushyant Shah aged about 48 years, is the Non-Executive Independent Director of our Company. He has been on the Board of Directors of our Company	Indian Private companies Nil
			since May 12, 2023. He is the member of Institute of Chartered Accountants of India and is having more than 29 years of experience in the field of Accounts, Finance, Taxation, Law, Management, Outsourcing Business, and Banking Regulations. His experience spreads	Indian Public Companies 1. Rajgor Castor Derivatives Limited 2. Kenrik Industries Limited
			across Consultancy and advisory services on various industries such as Manufacturing, Automobiles, Life & General Insurance, Outsourcing KPOs and Banks & Financial Institutions.	Section 8 Companies Nil Indian LLPs
			Educational Qualification: Master of Commerce from The Maharaja Sayajirao University of Baroda	Nil
			Bachelor of Commerce from The Maharaja Sayajirao University of Baroda	
			Chartered Accountant, The Institute of Chartered Accountants of India	
	Mr. Nishit Bharatbhai Popat	Independent Director	Experience: Mr. Nishit Bharatbhai Popat aged about 31 years, is the Non-Executive Independent Director of our Company. He has been on the Board of Directors of our Company since November 27, 2023. He holds degree of	Indian Private companies Aadk Petroleum Private Limited
			Master of Commerce (External) and Bachelor of Commerce from Saurashtra University and Bachelor of Laws from Saurashtra University and is having more than 8 years of experience in	Indian Public Companies 1. TGB Banquets and Hotels Limited
			the field in Corporate Laws more specifically in the Companies Act, Labour Law, SEBI Laws, IPR Laws, FEMA, RBI etc. He has a command	2. Rajgor Agro Limited 3. Arihant Castor Exports Limited
			on various other domains of Investments, Life & General Insurance, Risk Management, Quality Management, Production & Operations, Projects Management, Soft & Behavior Skills,	Section 8 Companies Nil

Marketing.	Indian LLPs
	Nil
Educational Qualification: Master of	
Commerce (External) from Saurashtra	
University	
Bachelor of Commerce from Saurashtra	
University	
Bachelor of Laws from Saurashtra University	

For further details, please refer chapter titled "Our Management" on Page No. 137 of the Prospectus.

OBJECTS OF THE ISSUE

DETAILS OF MEANS OF FINANCE.

The fund requirements for each of the objects of the Issue are stated as below:

(Amount in Lakhs)

Sr. No.	Objects of the Issue	Total estimate cost (in Lakhs)	Expenses incurred till September 13, 2024	Amount to be financed from Net Proceeds	Estimated Net Proceeds utilization (FY 2024-25)
1.	Expansion of our Retail Network by launching 16 new Quick Service Restaurants (QSR)	708.00	NIL	708.00	708.00
2.	Security Deposit and Advance Rent	26.00	NIL	26.00	26.00
3.	Brokerage Charges	13.00	NIL	13.00	13.00
4.	Working Capital Requirements	352.00	NIL	352.00	352.00
5.	General Corporate Expenses*	71.00	NIL	71.00	71.00
Total	1	1170.00	NIL	1170.00	1170.00

^{*}The amount utilized for general corporate purposes shall not exceed 25% of the gross proceeds of the Issue.

To the extent our Company is unable to utilise any portion of the Net Proceeds towards the Objects, as per the estimated schedule of deployment specified above, our Company shall deploy the Net Proceeds in the subsequent Financial Years towards the Objects.

Details and reasons for non-deployment or delay in deployment of proceeds or changes in utilization of issue proceeds of past public issues / rights issue, if any, of the Company in the preceding 10 years: Not Applicable

Name of monitoring agency, if any: Since our issue size, does not exceed one hundred crore rupees, we are not required to appoint monitoring agency for monitoring the utilization of Net Proceeds in accordance with Regulation 262(1) of SEBI ICDR Regulations.

Terms of Issuance of Convertible Security, if any:

Convertible securities being offered by the Company	
Face Value / Issue Price per convertible securities	
Issue Size	
Interest on Convertible Securities	Not Applicable
Conversion Period of Convertible Securities	
Conversion Price for Convertible Securities	
Conversion Date for Convertible Securities	
Details of Security created for CCD	

Shareholding Pattern:

Sr. No. Particulars		Pre-Issue number of shares	% Holding of Pre issue	
1.	Promoter and Promoter Group	79,94,320	72.68%	
2.	Public	30,05,680	27.32%	
	Total	1,10,00,000	100.00%	

Shareholding Pattern: For more details, please refer "Capital Structure" on page no. 55 of the Prospectus. Number/amount of equity shares proposed to be sold by selling shareholders: Not Applicable



RESTATED FINANCIALS OF OUR COMPANY

RESTATED AUDITED FINANCIALS

(Amount in Rs. Lakhs)

	For the Year ended on			
Particulars	March 31, 2024 (Consolidated)	March 31, 2023 (Standalone)	March 31, 2022 (Standalone)	
Total income from operations (net)	4401.07	2004.61	1630.82	
Net Profit / (Loss) before tax and extraordinary items	281.54	153.77	31.33	
Net Profit / (Loss) after tax and extraordinary items and comprehensive income	209.25	116.80	18.44	
Equity Share Capital	1100.00	1100.00	871.29	
Reserves and Surplus	490.86	281.61	(63.90)	
Net worth	1590.86	1381.61	807.39	
Basic & diluted earnings per share on Weighted Average Number of Shares(In Rs.)	1.90	1.34	0.51	
Return on net worth (%)	13.15	8.45	2.28	
Net Asset Value Per Share (in n Rs.) based on actual number of shares	14.46	12.56	9.27	

INTERNAL RISK FACTORS

The below mentioned risks are top 5 risk factors as per the Prospectus.

- 1. The COVID-19 pandemic, or a similar public health threat, could adversely affect our business, financial condition, and results of operations.
- 2. The QSR segment is particularly sensitive to changes in the economy, and any economic downturn could result in decreased customer spending on dining out. Similarly, fluctuations in the market prices of agricultural commodities could impact our trading segment's profitability and financial performance.
- 3. Our promoter/director had been disqualified as a Director in the past.
- 4. Our Promoter Mr. Mukund Purohit and Mrs. Arti Mukund Purohit was director of a company which has been struck off.
- 5. The Company previously got listed on Emerge ITP Platform of National Stock Exchange of India Limited (NSE) and the same stood voluntarily delisted.

For further details, please refer chapter titled "Risk Factors" on page no. 21 of the Prospectus.



SUMMARY OF OUTSTANDING LITIGATIONS, CLAIMS AND REGULATORY ACTION

A. Total Number of outstanding litigations involving our company and amount involved:

Name	Criminal Proceedings	Tax Proceedings	Statutory or Regulatory Proceedings	Disciplinary actions by the SEBI or Stock Exchanges against	Material Civil Litigatio ns	Aggregate amount involved (Rs in Lakhs)
Company						
By the Company	NIL	NIL	NIL	NIL	NIL	NIL
Against the Company	NIL	NIL	NIL	NIL	NIL	NIL
Directors						
By our Directors	NIL	NIL	NIL	NIL	NIL	NIL
Against the Directors	NIL	NIL	NIL	NIL	NIL	NIL
Promoters						
By Promoters	NIL	NIL	NIL	NIL	NIL	NIL
Against Promoters	NIL	NIL	NIL	NIL	NIL	NIL
Subsidiaries						
By Subsidiaries	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Against Subsidiaries	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

B. Brief Details of top 5 Material outstanding litigation against the Company and Amount involved:

S.No.	Particulars	Litigation Filed by	Current Status	Amount Involved (Rs.)
			NIL	

- C. Regulatory Action, if any disciplinary action taken by SEBI or stock exchanges against the Promoters in last 5 financial years including outstanding action, if any: **None**
- D. Brief details of outstanding criminal proceedings against Promoters: None

For further details, please refer chapter titled "Outstanding Litigations and Material Developments" on page no. 234 of the Prospectus.

ANY OTHER INFORMATION AS PER LEAD MANAGER/ISSUER COMPANY

NIL

DECLARATION BY THE COMPANY

We hereby declare that all relevant provisions of the Companies Act, 1956, the Companies Act, 2013 and the guidelines/regulations issued by the Government of India or the guidelines/regulations issued by the Securities and Exchange Board of India, established under Section 3 of the Securities and Exchange Board of India Act, 1992, as the case may be have been complied with and no statement made in the Prospectus is contrary to the provisions of the Companies Act, 1956, the Companies Act, 2013, the Securities and Exchange Board of India Act, 1992 or rules made or guidelines or regulation issued there under, as the case may be. We further certify that all statements in the Prospectus are true and correct.

