$\textbf{PRE-OFFER ADVERTISEMENT IN ACCORDANCE WITH REGULATION 18(7) OF THE SECURITIES AND EXCHANGE BOARD of the securities and$ INDIA (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011, AS AMENDED, FOR THE ATTENTION OF THE PUBLIC SHAREHOLDERS OF:

APOORVA LEASING FINANCE AND INVESTMENT COMPANY LIMITED

Registered Office : Third Floor,13/331, Geeta Colony Delhi-110031, Telephone No.: 011-22446748 Corporate Office : C-1/9, Sector 31, Noida, Uttar Pradesh-201301, Telephone No.: 0120-4372849

("Acquirer 2") (hereinafter collectively referred to as the "Acquirers"), pursuant to Regulation 18(7) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and subsequent amendments thereto ("SEBI (SAST) Regulations") in respect of the Open Offer to acquire upto 51,93,474 (Fifty One Lakhs Ninety Three Thousand Four Hundred Seventy Four) Fully Paid up Equity Shares of Rs. 10/- each ("Offer

This Advertisement is being issued by Turnaround Corporate Advisors Private Limited, ("Manager to the Offer"/ "Manager"), on behalf of M/s Times Capital Services Private Limited ("Acquirer 1") and Shri Atul Singh Tyagi

A self-attested copy of the PAN card; certificate / succession certificate or probated will etc. (in specific cases) placebidsontheexchangeplatformwithrelevantdetailsasmentionedonthephysicalsharecertificate(s)andhastoprintthe Transaction Registration Slip ("TRS") generated by Stock Exchange bidding system. TRS will contain details of order submitted like Folio No., Certificate No., Dist. No., No. of Shares, etc. The Seller Broker/Public Shareholders has to deliver the physical share certificate and other

Other relevant documents such as power of attorney, Necessary corporate authorisations, Notarized copy of death senote that the physical Equity Shares will not be accepted unless the complete set of documents is submitted. Further, accept ance of the physical Equity Shares will not be accepted unless the complete set of documents is submitted. Further, accept ance of the physical Equity Shares will not be accepted unless the complete set of documents is submitted. Further, accept ance of the physical Equity Shares will not be accepted unless the complete set of documents is submitted. Further, accept ance of the physical Equity Shares will not be accepted unless the complete set of documents is submitted. Further, accept ance of the physical Equity Shares will not be accepted unless the complete set of documents is submitted. Further, accept ance of the physical Equity Shares will not be accepted unless the physical Equity Shares withe physical shares in the Open Offershall be subject to verification by the Registrar and Transfer Agent ("RTA"). The Selling Broker should the physical shares in the Open Offershall be subject to verification by the Registrar and Transfer Agent ("RTA"). The Selling Broker should be subject to verification by the Registrar and Transfer Agent ("RTA"). The Selling Broker should be subject to verification by the Registrar and Transfer Agent ("RTA"). The Selling Broker should be subject to verification by the Registrar and Transfer Agent ("RTA"). The Selling Broker should be subject to verification by the Registrar and Transfer Agent ("RTA"). The Selling Broker should be subject to verification by the Registrar and Transfer Agent ("RTA"). The Selling Broker should be subject to verification by the Registrar and Transfer Agent ("RTA"). The Selling Broker should be subject to verification by the Registrar and Transfer Agent ("RTA") and the Registrar and Transfer Agent ("RTA") are subject to verification by the Registrar and Transfer Agent ("RTA") are subject to verification by the Registrar and Transfer Agent ("RTA") are subject to verification by the Registrar and Transfer Agent ("RTA") are subject to verification by the Registrar and Transfer Agent ("RTA") are subject to verification by the Registrar and Transfer Agent ("RTA") are subject to verification by the RTA (

relevant documents along with the TRS to the RTA by registered post, speed post, courier or hand delivery. Physical share certificates and other relevant documents will have to reach RTA within 2 days of bidding by Selling Broker and not later than 2 days from the date of dosure and the relevant documents will have to reach RTA within 2 days of bidding by Selling Broker and not later than 2 days from the date of dosure and the relevant documents will have to reach RTA within 2 days of bidding by Selling Broker and not later than 2 days from the date of dosure and the relevant documents will have to reach RTA within 2 days of bidding by Selling Broker and not later than 2 days from the date of the relevant documents will be a support of the relevant documents with the relevant documents will be a support of the relevant documents with the relevant documents with the relevant documents will be a support of the relevant documents with the relevant documents will be a support of the relevant documents with the relevant documents will be a support of the relevant documents with the relevant documents will be a support of the relevant documents and the relevant documents will be a support of the relevant documents and the relevant documents will be a support of the relevant documents and the relevant documents and the relevant documents are relevant documents. The relevant documents are relevant documents and the relevant documents are relevant documents are relevant documents and the relevant documents are relevant documents are relevant documents. The relevant documents are relevant documents are relevant documents are relevant documents and the relevant documents are r

In terms of Regulation 16 (1) of the SEBI (SAST) Regulations, the Draft Letter of Offer ("DLOF") was submitted to SEBI on Friday, June 15, 2018 and all the observations suggested by SEBI vide their letter no. SEBI/HO/CFD/DCR-1/OW/P/2018/20928/1 dated July 25, 2018 have been duly incorporated in the LOF.There have been no other material changes in relation to the Open Offer, since the date of the Public Announcement ("PA")

As disclosed in the LOF, to the best of knowledge of the Acquirers, no statutory and other approvals are required in relation to the

Original Schedule

Friday, June 08, 2018

Friday, June 15, 2018

Friday, June 29, 2018

Monday, July 09, 2018

Wednesday, July 11, 2018

Wednesday, July 18, 2018

Thursday, July 19, 2018 Friday, July 20, 2018

Monday, July 23, 2018

Wednesday, July 25, 2018

Tuesday, August 07, 2018 Friday, August 24, 2018

*Identified Date is only for the purpose of determining the names of the shareholders as on such date to whom the Letter of Offer

All owners (registered or unregistered) of Equity Shares of the Target Company (except the Acquirers and Promoters) are eligible to participate in the Offer any time before the closure of the Offer.

The Open Offer will be implemented by the Acquirers through Stock Exchange Mechanism made available by BSE Limited ("BSE") in the form of separate window ("Acquisition Window") as provided under the SEBI (SAST) Regulations and circular No. CIR/CFD/POLICY/CELL/1/2015 dated April 13, 2015 as amended via SEBI circular CFD/DCR2/CIR/P/2016/131 dated

Accordingly, this Offer is being carried out through the stock exchange mechanism (in the form of a separate acquisition window provided by BSE Limited, being the designated stock exchange) and hence would be subject to payment of securities transaction tax (STT). For further details, Public Shareholders are requested to refer to Paragraph 7 of the LOF (Procedure for

Capitalized terms used but not defined in this Advertisement shall have the meanings assigned to such terms in the PA and/or

The Acquirers accept full responsibility for the information contained in this Advertisement and also for the obligations of the

Turnaround Corporate Advisors Private Limited 714, Vishwadeep Building, Plot No. 4, District Centre, Janakpuri, New Delhi- 110058

(Day and Date) Friday, June 01, 2018 **Revised Schedule** (Day and Date)

Friday, June 01, 2018

Friday, June 08, 2018

Friday, June 15, 2018 Friday, June 29, 2018

Friday, July 27, 2018 Friday, August 03, 2018

Monday, August 06, 2018

Tuesday, August 07, 2018

Friday, August 10, 2018

Tuesday, August 28, 2018

Tuesday, September 11, 2018

Wednesday, August 08, 2018

Wednesday, July 25, 2018

10. Revised Schedule of Activities: In terms of the tentative schedule of activity communicated by way of the LOF, the ShareholdersoftheTargetCompanyarerequested to note the following revisions related to the schedule of activity:

is sued on June 01, 2018, save as otherwise disclosed in the DPS, Corrigen dum to DPS and the LOF.

The Public Shareholders are required to approach the Selling Broker(s) indicating to their broker the details of Equity Shares they intend to tender in the Open Offer. Public Shareholders holding Equity Shares in dematerialized form are not required to fill any Form of Acceptance-cum-Acknowledgment. Additionally, Public Shareholders will have to ensure that they keep their Depository Participant account active and unblocked to receive credit in case of return of Equity Shares due to rejection or

Name(s), addresses, telephone number, e-mail address and signature of the holder(s) (including of joint holders (if any)); Number of Equity Shares being tendered, distinctive number and folio numbers of such Equity Shares; Original share certificates for the Equity Shares being tendered;Valid transfer forms duly signed and stamped by the transferor(s) in same order and as per the specimen signatures registered with the Target Company and duly witnessed at the appropriate places; and

The LOF would also be available on SEBI's website (www.sebi.gov.in) and Manager to Offer's website (www.tcagroup.in) and the Public Shareholders can also apply by downloading such forms from the websites as mentioned above.Further, in case of non-receipt/non-availability of the LOF, the application can be made on plain paper along with the following details:a. In case of Equity Shares held in physical form:

The Offer is not a competing offer in terms of Regulation 20 of the SEBI (SAST) Regulations. Further, there has been no competitive bid to this Open Offer. The Letter of Offer (including Form of Acceptance cum acknowledgement) (hereinafter collectively referred to as "LOF") was dispatched on Friday, August 03, 2018 to all the Public Shareholders. Public Shareholders are required to refer to Paragraph 7 of the LOF (Procedure for Acceptance and Settlement) at page 20-25 of the Procedure for Acceptance and Settlement at page 20-25 of the Procedure for Acceptance and Settlement at page 20-25 of the Procedure for Acceptance and Settlement at page 20-25 of the Procedure for Acceptance and Settlement at page 20-25 of the Procedure for Acceptance and Settlement at page 20-25 of the Procedure for Acceptance and Settlement at page 20-25 of the Procedure for Acceptance and Settlement at page 20-25 of the Procedure for Acceptance and Settlement at page 20-25 of the Procedure for Acceptance and Settlement at page 20-25 of the Procedure for Acceptance and Settlement at page 20-25 of the Procedure for Acceptance and Settlement at page 20-25 of the Procedure for Acceptance and Settlement at page 20-25 of the Procedure for Acceptance at pagLOF in relation to the procedure forten dering their Equity Shares in the Open Offer and are required to adhere to and follow the procedure outlined therein.

Shares"), representing 26% of the Fully Paid Up Equity Share Capital of M/s Apoorva Leasing Finance and Investment Company Limited (Hereinafter referred to as "Target" or "Target Company" or "Apoorva") from the Public Shareholders of the Target Company by the Acquirers ("Open Offer" or "Offer"). The Detailed Public Statement ("DPS") dated June 07, 2018 with respect to the Open Offer was published on June 08, 2018 in all editions of "Business Standard" (English), all editions of "Business Standard" (Hindi) and Mumbai edition of "Mumbai Lakshadeep" (Marathi). Further, the Corrigendum to the Detailed Public Statement dated August 04, 2018

The Offer Price is Rs. 4.30 /- (Rupees Four and Paisa Thirty Only) per Equity Share. There has been no revision in the Offer Price. The Offer Price is Rs. 4.30 /- (Rupees Four and Paisa Thirty Only) per Equity Share. There has been no revision in the Offer Price is Rs. 4.30 /- (Rupees Four and Paisa Thirty Only) per Equity Share. There has been no revision in the Offer Price is Rs. 4.30 /- (Rupees Four and Paisa Thirty Only) per Equity Share. The representation is the Offer Price is Rs. 4.30 /- (Rupees Four and Paisa Thirty Only) per Equity Share. The representation is the Offer Price is Rs. 4.30 /- (Rupees Four and Paisa Thirty Only) per Equity Share. The representation is the Offer Price is Rs. 4.30 /- (Rupees Four and Paisa Thirty Only) per Equity Share. The representation is the Offer Price is Rs. 4.30 /- (Rupees Four and Paisa Thirty Only) per Equity Share. The representation is the Offer Price is Rs. 4.30 /- (Rupees Four and Paisa Thirty Only) per Equity Share. The representation is the Offer Price is Rs. 4.30 /- (Rupees Four and Paisa Thirty Only) per Equity Share. The representation is the Offer Price is Rs. 4.30 /- (Rupees Four and Paisa Thirty Only) per Equity Share. The representation is the Offer Price is Rs. 4.30 /- (Rupees Four and Paisa Thirty Only) per Equity Share. The representation is the Offer Price is Rs. 4.30 /- (Rupees Four and Paisa Thirty Only) per Equity Share. The representation is the Offer Price is Rs. 4.30 /- (Rupees Four and Paisa Thirty Only) per Equity Share. The representation is Rs. 4.30 /- (Rupees Four and Paisa Thirty Only) per Equity Share. The representation is Rs. 4.30 /- (Rupees Four and Paisa Thirty Only) per Equity Share. The representation is Rs. 4.30 /- (Rupees Four and Paisa Thirty Only) per Equity Share. The representation is Rs. 4.30 /- (Rupees Four and Paisa Thirty Only) per Equity Share. The representation is Rs. 4.30 /- (Rupees Four and Paisa Thirty Only) per Equity Share. The representation is Rs. 4.30 /- (Rupees Four and Paisa Thirty Only) per Equity Share.The Committee of Independent Directors of the Target Company (herein after referred to as "IDC") recommended that the Offer Price (and the Committee of Independent Directors of the Target Company (herein after referred to as "IDC") recommended that the Offer Price (and the Committee of Independent Directors of the Target Company (herein after referred to as "IDC") recommended that the Offer Price (herein after referred to as "IDC") recommended that the Offer Price (herein after referred to as "IDC") recommended that the Offer Price (herein after referred to as "IDC") recommended that the Offer Price (herein after referred to as "IDC") recommended that the Offer Price (herein after referred to as "IDC") recommended that the Offer Price (herein after referred to as "IDC") recommended that the Offer Price (herein after referred to as "IDC") recommended that the Offer Price (herein after referred to as "IDC") recommended that the Offer Price (herein after referred to as "IDC") recommended that the Offer Price (herein after referred to as "IDC") recommended that the Offer Price (herein after referred to as "IDC") recommended that the Offer Price (herein after referred to as "IDC") recommended that the Offer Price (herein after referred to as "IDC") recommended that the Offer Price (herein after referred to as "IDC") recommended to a supplication (herein after referred to as "IDC") recommended to a supplication (herein after referred to as "IDC") recommended to a supplication (herein after referred to as "IDC") recommended to a supplication (herein after referred to as "IDC") recommended that the Offer referred to a supplication (herein after referred to as "IDC") recommended to a supplication (herein after referred to as "IDC") recommended to a supplication (herein after referred to as "IDC") recommended to a supplication (herein after referred to as "IDC") recommended to a supplication (herein after referred to as "IDC") recommended to a supplication (herein after referred to as "IDC") recommended to a supplicatiof Rs. 4.30/-per Equity Share offered by the Acquirers being the highest price amongst the selective criteria is in line with the SEBI SAST Regulations and prima facie appears to be fair and reasonable. The recommendation of the IDC was published on August 07, 2018 in all editions of "Business Standard" (English), all editions of "Business Standard" (Hindi) and Mumbai edition of "Mumbai

Lakshadeep" (Marathi).

oftheTenderingPeriod.

Open Offer.

Nature of Activity

Identified Date

Shareholders

Date)

would be sent

December 9, 2016.

Date of the Public Announcement

Last date for a Competing Offer

Date of publication of the Detailed Public Statement

Last date of filling of Draft Letter of Offer with SEBI

Last date for receipt of comments from SEBI on the draft

Letter of Offer (in the event SEBI has not sought clarification or additional information from the Manager to the Open Offer)

Last Date by which Letter of Offer will be dispatched to the

Last Date for upward revision of the Offer Price/Offer Size

Last date by which an independent committee of the Board of Target Company shall give its recommendation Advertisement of Schedule of Activities for Open Offer, status

Date of expiry of tendering period (Offer Closing Date)

Date by which all requirements including payment of

FOR THE ATTENTION OF PUBLIC SHAREHOLDERS

Acceptance and Settlement) at page 20-25 of the LOF.

Acquirers as laid down in the SEBI (SAST) Regulations. ISSUED BY THE MANAGER TO THE OFFER

> Tel.: +91-11-45510390 E-mail: info@tcagroup.in Website: www.tcagroup.in Contact Person: Ms. Deepali Jain SEBI Registration No.: MB/INM000012290

Place: New Delhi Date: August 07, 2018

DPS and/or Corrigendum to DPS and/or LOF.

For Times Capital Services Private Limited

(Acquirer 1) (ATUL SINGH TYAGI) Directo DIN:01335008 (ATUL SINGH TYAGI) (Acquirer 2)

of statutory and other approvals in newspaper Date of commencement of tendering period (Offer Opening

consideration would be completed

due to prorated Offer.

b. Incase of Equity Shares held in dematerialized form:

 $\underline{\textbf{Details} \textbf{regarding} \textbf{the status} \textbf{of the statutory} \textbf{and other approvals}:}$

"Corrigendum to DPS") with respect to the Open Offer was published on August 06, 2018 in all editions of "Business Standard" (English), all editions of "Business Standard" (Hindi) and Mumbai edition of "Mumbai Lakshadeep" (Marathi).