



(This is only an advertisement for information purposes and not a prospectus announcement.)

ADISHAKTI LOHA AND ISPAT LIMITED

(Adishakti Loha and Ispat Limited was originally incorporated as "Aawas Infratech Private Limited" on January 08, 2015 under the Companies Act, 2013 with a Certificate of Incorporation issued by the Registrar of Companies, Delhi. Thereafter a fresh certificate of incorporation consequent upon change of name from "Aawas Infratech Private Limited" to "Adishakti Loha and Ispat Private Limited" was issued by the Registrar of Companies, Delhi on October 01, 2019. Subsequently our Company was converted into a Public Limited Company and a fresh certificate of incorporation consequent upon conversion of the Company to public limited company in the name of the "Adishakti Loha and Ispat Limited" was granted by the Registrar of Companies, Delhi on March 04, 2020.)

Regd. Office: Plot 3, Shop 325, DDA Community Centre, Aggarwal Plaza, Sector-14, Rohini, New Delhi 110085;
Tel: +91-11-27860681; **E-mail:** info@adishaktiloha.com; **Website:** http://adishaktiloha.com/;
Corporate Identity Number (CIN) of the Company is U51909DL2015PLC275150.

PROMOTER: MR. PAWAN KUMAR MITTAL

THE ISSUE

PUBLIC ISSUE OF 18,20,000 EQUITY SHARES OF FACE VALUE OF RS. 10 EACH ("EQUITY SHARES") OF ADISHAKTI LOHA AND ISPAT LIMITED (THE "COMPANY") FOR CASH AT A PRICE OF RS. 11 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF RE. 1 PER EQUITY SHARE) (THE "ISSUE PRICE"), AGGREGATING TO RS. 200.20 LACS ("THE ISSUE"), OF WHICH 1,00,000 EQUITY SHARES OF FACE VALUE OF RS. 10 EACH FOR CASH AT A PRICE OF RS. 11 PER EQUITY SHARE, AGGREGATING TO RS. 11.00 LACS WILL BE RESERVED FOR SUBSCRIPTION BY THE MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 17,20,000 EQUITY SHARES OF FACE VALUE OF RS. 10 EACH FOR CASH AT A PRICE OF RS. 11 PER EQUITY SHARE, AGGREGATING TO RS. 189.20 LACS IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 39.93% AND 37.74% RESPECTIVELY OF THE FULLY DILUTED POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

For further details see "Issue Information" beginning on page 157 of the Prospectus

PROPOSED LISTING

The Issue is being made in terms of Chapter IX of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 (as amended from time to time) ("SEBI ICDR Regulations"). The Equity shares Issued through the Prospectus are proposed to be listed on SME platform of the BSE Limited ("BSE") ("BSE SME"). Our Company has received an in-principle approval letter dated November 03, 2020 from BSE for using its name in the Issue document for listing of our shares on the BSE SME. For the purpose of the Issue, the Designated Stock Exchange shall be the BSE Limited.

DISCLAIMER CLAUSE OF BSE LIMITED

"It is to be distinctly understood that the permission given by BSE Limited ("BSE") should not in any way be deemed or construed that the contents of the Prospectus or the price at which the equity shares are offered has been cleared, solicited or approved by BSE, nor does it certify the correctness, accuracy or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the Disclaimer clause pertaining to BSE".

DISCLAIMER CLAUSE OF THE SECURITIES AND EXCHANGE BOARD OF INDIA

Since the Issue is being made in terms of Chapter IX of the SEBI ICDR Regulations, the Offer Document was not filed with SEBI. In terms of the SEBI ICDR Regulations, SEBI shall not issue any observations on the Offer Document. Hence, there is no specific disclaimer clause of SEBI. However, investors may refer to the entire "SEBI Disclaimer Clause" on page 149 of the Prospectus.

LEAD MANAGER TO THE ISSUE



Turnaround Corporate Advisors Private Limited

714, Vishwadeep Building, Plot No. 4, District Centre, Janakpuri, New Delhi- 110058
Tel: +91-11-45510390
E-mail: Info@tcagroup.in
Investor Grievance Email: complaints@tcagroup.in
Website: www.tcagroup.in
Contact Person: Mr. Heemadri Mukerjee
SEBI Registration No.: MB/INM000012290

COMPANY SECRETARY AND COMPLIANCE OFFICER

Mr. Mohit Nehra
Adishakti Loha and Ispat Private Limited
Plot 3, Shop 325, DDA Community Centre, Aggarwal Plaza,
Sector-14, Rohini, New Delhi 110085;
Tel: +91-11-27860681;
Email: info@adishaktiloha.com
Website: http://adishaktiloha.com/

Investors can contact the Compliance Officer or the Registrar in case of any pre-Issue or post-Issue related problems, such as non-receipt of letters of allocation, credit of allotted Equity Shares in the respective beneficiary accounts or unblocking of ASBA accounts etc.

CREDIT RATING

This being a public issue of equity shares, no credit rating is required.

TRUSTEES

This being an issue of Equity shares, appointment of Trustees is not required.

IPO GRADING

Since the Issue is being made in terms of Chapter IX of the SEBI ICDR Regulations, there is no requirement of appointing an IPO Grading agency.

AVAILABILITY OF APPLICATION FORMS

The Application Forms may be obtained from the Registered Office of our Company i.e. Adishakti Loha and Ispat Limited, the Lead Manager to the Issue i.e. Turnaround Corporate Advisors Private Limited. Application Forms will also be available on the website of BSE (www.bseindia.com) and the designated branches of SCSEBs, the list of which is available at the websites of the Stock Exchange and SEBI.

AVAILABILITY OF PROSPECTUS

Investors should note that Investment in Equity Shares involves a degree of risk and investors are advised to refer to the Prospectus and the Risk Factors contained therein, before applying to the Issue. Full copy of the Prospectus will be available on the SEBI's website (www.sebi.gov.in), website of the Company (http://adishaktiloha.com/), the website of the Lead Manager to the Issue (www.tcagroup.in) and on the website of BSE Limited (www.bseindia.com).

ISSUE

OPENS ON : Thursday, September 30, 2021
CLOSES ON : Tuesday, October 05, 2021

THE FACE VALUE OF THE EQUITY SHARES IS RS. 10 EACH.

ISSUE PRICE IS RS. 11 PER EQUITY SHARE

THE ISSUE PRICE IS 1.10 TIMES OF THE FACE VALUE OF THE EQUITY SHARES

MINIMUM LOT SIZE: 10,000 EQUITY SHARES AND IN MULTIPLES OF 10,000 EQUITY SHARES THEREAFTER

RISKS IN RELATION TO FIRST ISSUE

This being the first Issue of Equity Shares of Adishakti Loha and Ispat Limited, there has been no formal market for the Equity Shares of the Company. The face value of the Equity Shares is Rs. 10 and Issue price is 1.10 times of the face value. The Issue price (as determined and justified by the Company in consultation with Lead Manager as stated in Chapter titled "Basis for Issue Price" on page 59 of the Prospectus) should not be taken to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding an active and/or sustained trading in the Equity Shares of the Company nor regarding the price at which the Equity Shares will be traded after listing.

GENERAL RISKS

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of the Company and the Issue including the risks involved. The Equity Shares offered in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Prospectus. Specific attention of the investors is invited to the Section titled "Risk factors" on page 21 of the Prospectus.

BASIS FOR ISSUE PRICE

Please refer to Chapter titled "Basis for Issue Price" beginning on page 59 of the Prospectus.

Investor should read the Prospectus carefully, including the Risk Factors on page 21 of the Prospectus before making any investment decision.

	Simple, Safe, Smart way of Application. * Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below.
	UPI-Now available in ASBA for Retail Individual Investors ("RII")** Investors are required to ensure that the bank account used for bidding is linked to their PAN. UPI – Now available in ASBA for Retail Individual Investors applying through Registered Brokers, DPs & RTA. Retail Individual Investors also have the option to submit the application directly to the ASBA Bank (SCSEBs) or to use the facility of linked online trading, demat and bank account.

*ASBA has to be availed by all investors except Anchor Investors (if any). UPI may be availed by RIIs.

For details on ASBA and UPI process, please refer to the details given in ASBA Form and abridged prospectus and also please refer to section "Issue Procedure" beginning on page 165 of the Prospectus. The process is also available on the website of the Stock Exchange and in the General Information Document. ASBA Forms can be downloaded from website of BSE SME and can be obtained from the list of banks that is available on the website of SEBI at www.sebi.gov.in.

**List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. For the list of UPI Apps and Banks live on IPO, please refer to the SEBI website (www.sebi.gov.in). ICICI Bank Limited has been appointed as Sponsor Bank for the Issue in accordance with the requirements of the SEBI Circular dated November 01, 2018, as amended.

AS PER THE SEBI CIRCULAR NO. CIR/CFD/POLICYCELL/11/2015 DATED NOVEMBER 10, 2015, ALL POTENTIAL INVESTORS ARE MANDATORILY REQUIRED TO PARTICIPATE IN THE ISSUE THROUGH AN APPLICATION SUPPORTED BY BLOCKED AMOUNT ("ASBA") PROCESS PROVIDING DETAILS ABOUT THE BANK ACCOUNT WHICH WILL BE BLOCKED BY THE SELF CERTIFIED SYNDICATE BANKS ("SCSEBs") FOR THE SAME. FURTHER, PURSUANT TO SEBI CIRCULAR NO. SEBI/HO/CFD/DIL2/CIR/P/2019/76 DATED JUNE 28, 2019 FOR IMPLEMENTATION OF PHASE II FOR UPI FACILITY, WHICH IS EFFECTIVE FROM JULY 01, 2019 AND TO FURTHER STREAMLINE THE PROCESS OF IPOs WITH UPI IN ASBA AND REDRESSAL OF INVESTOR GRIEVANCES PLEASE REFER TO SEBI CIRCULAR NO. SEBI/HO/CFD/DIL2/P/CIR/2021/570 DATED JUNE 02, 2021. ALL POTENTIAL INVESTORS (EXCEPT ANCHOR INVESTORS) ARE REQUIRED TO MANDATORILY UTILIZE THE APPLICATION SUPPORTED BY BLOCKED AMOUNT (ASBA) PROCESS PROVIDING DETAILS OF THEIR RESPECTIVE ASBA ACCOUNT OR UPI ID (IN CASE OF RIIs), IN WHICH THE CORRESPONDING APPLICATION AMOUNTS WILL BE BLOCKED BY THE SCSEBs OR UNDER THE UPI MECHANISM, AS APPLICABLE.

FOR DETAILS IN THIS REGARD, SPECIFIC ATTENTION IS INVITED TO "ISSUE PROCEDURE" ON PAGE 165 OF THE PROSPECTUS. IN CASE OF DELAY, IF ANY IN UNBLOCKING/REFUND, OUR COMPANY SHALL PAY INTEREST ON THE APPLICATION MONEY AT THE RATE OF 15% PER ANNUM FOR THE PERIOD OF DELAY.

ADDITIONAL INFORMATION AS REQUIRED UNDER SECTION 30 OF THE COMPANIES ACT, 2013

Contents of the Memorandum of the Company as regards its Objects: Investors are requested to refer to clause III of the Memorandum of Association of the Company for the main objects and other objects of the Company. The Memorandum of Association of the Company is a material document for inspection in relation to the Issue. For details see the section "Material Contracts and Documents for Inspection" on page 218-219 of the Prospectus.

Liability of Members as per MoA: The Liability of Members is Limited.

Capital Structure: Authorized Share Capital: Rs. 4,66,00,000 divided into 46,60,000 Equity Shares of Rs. 10 each; Issued, Subscribed and Paid-Up Capital before the Issue: Rs. 2,73,80,000 divided into 27,38,000 Equity Shares of Rs. 10 each fully paid up; Proposed Post Issue Paid up capital: Rs. 4,55,80,000 divided into 45,58,000 Equity Shares of Rs. 10 each fully paid up

ORIGINAL SIGNATORIES TO THE MoA		CURRENT PROMOTER	
Name of the Signatories to the MoA	Number of Shares subscribed	Name of the Current Promoter	Number of Shares held
Mr. Pawan Kumar Mittal	6,666	Mr. Pawan Kumar Mittal	14,12,525
Mohd. Aslam Baqui	3,334		
Total	10,000	Total	14,12,525

Note: Currently the Promoters collectively with other members of the Promoters Group are holding 27,10,620 Equity Shares of Rs. 10/- each.

Capitalised terms used herein and not specifically defined herein shall have the meaning given to such terms in the Prospectus.

For Adishakti Loha and Ispat Limited
On behalf of the Board of Directors
Sd/-
(Pawan Kumar Mittal)
Director

Date: September 27, 2021
Place: New Delhi

Adishakti Loha and Ispat Limited is proposing, subject to market conditions and other considerations, a public issue of its Equity Shares and has filed the Prospectus with the Registrar of Companies, Delhi. The Prospectus is available on the website of the SEBI at www.sebi.gov.in and the website of the Lead Manager to the Issue at www.tcagroup.in and website of the BSE Limited at www.bseindia.com and website of Issuer Company at http://adishaktiloha.com/.

Investors should note that investment in Equity Shares involves high degree of risks. For details, investors should refer to and rely on the Prospectus, including the section titled "Risk Factors" on page 21 of the Prospectus. The Equity Shares have not been and will not be registered under the US Securities Act of 1933, as amended (the "Securities Act") or any state securities law in United States and may not be offered or sold within the United States (as defined in Regulation S under the Securities Act) or to, or for the account benefit of "U. S. Person" (as defined in the Regulations under the Securities Act), except pursuant to an exemption from, or in a transaction not subject to the registration requirements of the Securities Act.